# VOTE NOV. 5!


# ENCINO ENTERPRISE

Volume 5, Issue 107 | A Compendious Source of Information | November 1, 2024


## NEWS IN BRIEF

### Encino Tarzana Library to Hold Book Sale November 8 and 9

The Friends of the Encino Tarzana Library will be holding a used book sale on Friday, November 8 and Saturday, November 9. The sale begins on Friday with an early access hour for members only from 9:30 to 10:30 am, before the sale opens to the general public from 10:30 am to 4 pm. On Saturday, the sale runs from 9:30 am to 2:45 pm, with a bag sale from 3 to 4 pm - fill a bag for only $5, the library will provide the bag. For more info, including how to become a member, call the library at 818-343-1983.

### "Adopt a Senior" this Holiday Season with ONEgeneration

As we enter the season of giving, ONEgeneration is asking the community to "adopt a senior" and provide a care package for a homebound senior during the holidays. Those that volunteer will receive a profile of an individual with a small list of needed items (soap or slippers) and a mention of a luxury item (they love chocolate or watching sports). You can craft a gift bag that will then be dropped off by a ONEgeneration social worker. Adopted seniors will send a thank you note or picture in return! Those interested in adopting a senior are asked to email volunteer@onegeneration.org by November 8 as items will be dropped off in early December.

## LA2028 and the San Fernando Valley

The torch has been passed, and the Olympics are coming to Los Angeles in 2028.

Lt. General Reynold Hoover has been named CEO of the LA28 organizing committee, and addressed the members of the Valley Industry and Commerce Association on October 18. Hoover is a retired Army and National Guard veteran, a three-star lieutenant general who was deputy commander of Peterson Air Force Base. He served in Afghanistan and Iraq, and at FEMA and the CIA.

The organizing committee announcing his role said, "Hoover's appointment under-scored LA28's heightened focus on operations and delivery."

Hoover was part of security at the Park City Olympics in 2002, and visited Paris this year to view their organization. "I realized it's a massive undertaking, like one big military organization," he said.

He sees the job as three pieces: operations, logistics and planning.

A huge realization from the Paris Olympics was how incredible the volunteers were. "The first people you saw at the Metro, at any venue, were the volunteers," Hoover explained. "They made the games. It was the spirit of the volunteers."

That is one legacy he wants to leave here in Los Angeles. "We want to get people to think about volunteering for 2028. In Park City we got 300,000 applications for 42,000 volunteer spots. In Los Angeles we're going to need 75,000 volunteers."

Speaking to a valley audience he also emphasized the valley's role in the upcoming games. BMX, skateboarding and archery will be held at the Sepulveda Basin.

"We're keeping the valley part of the Olympic experience," he said.

Discussing the $7 billion budget for the games, Hoover said that they will soon be reaching out to the business community to offer opportunities to get involved. "We will be very transparent in purchasing local," Hoover explained. "Even with our contracts with major companies we will insist they buy local as much as possible."

Other legacies he hopes to leave LA? Hoover laughed that a lot of the palm trees in LA were planted as beautification for the 1932 Olympics. "Well, we're hosting a lot of paralympic games at UCLA and are talking to them about coordinating some accessibility changes - we'll leave that as one legacy."

There will be $160 million allocated for sports programs here, so that every child can participate in a sport for just $10 through PlayLA. "We hope to have surplus to fund additional sports programs after the games, because after all, these are our future athletes, para athletes and Olympians."


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# BRING SAFETY BACK TO OUR COMMUNITY

**Founded in 1981, Val*Pac, the San Fernando Valley Business Public Affairs Committee, helps strengthen the economic vitality and improve the quality of life in the San Fernando Valley. With public safety being No.1, our mission is to expand the economic business environment by improving equity, education and taxation.**

**This is an issue of public safety for all of us and our families.**

**Electing Nathan Hochman Los Angeles County District Attorney will make the San Fernando Valley safer.**

**It's not about politics. Nathan Hochman will end the pro-criminal policies of George Gascon.**

**Nathan will prosecute criminals and protect our families and small businesses from their repeated crimes.**

**By November 5th, 2024, we have the historic opportunity of taking back Los Angeles and making it safe to live and work again.**

# √ VOTE NATHAN HOCHMAN FOR DISTRICT ATTORNEY

**Ad paid for by Democrats for Hochman for District Attorney 2024, Sponsored by San Fernando Valley Business Public Affairs Committee (Val* PAC)**

**Not authorized by a candidate or a committee controlled by a candidate.**

CALENDAR

# How, When and Where to Vote for the November 5 Election

Vote! In person on November 5, in person early at a specified location, mail-in ballot sent through the Post Office, or mail-in ballot dropped in a ballot box, there are a myriad of options.

Official ballot drop boxes have arrived and are a safe, accessible means to cast your vote. Boxes are located throughout the city and will close at 8 pm on Election Day.

Place your voted ballot card inside the return envelope, seal the envelope, sign and date it and drop it in the box! The boxes are bolted in place, or otherwise secured, and the ballots are picked up by teams of two people so there is no question about one person hiding ballots.

Or you could vote early at a designated early voting location. You still get to vote in person, but with the number of people at the location spread out over a few days. If you love voting in person, but don't want the line on election day, this might be an option for you.

You can even keep track of your vote with a unique code that is printed on your ballot. Tracking your vote-by-mail ballot—when it is mailed, received, and counted—has never been easier.

The California Secretary of State offers "Where's My Ballot?"- a way for voters to track and receive notifications on the status of their vote-by-mail ballot. Powered by BallotTrax, "Where's My Ballot?" lets voters know where their ballot is, and its status, every step of the way.

Sign up at WheresMyBallot.sos.ca.gov to receive automatic email, SMS (text), or voice call notifications about your ballot.

**Encino-Tarzana Branch Library**
18231 Ventura Blvd., Tarzana

**Encino Park**
16953 Ventura Blvd., Encino

**Balboa Sports Center**
17015 Burbank Blvd., Encino

**Sepulveda Garden Center**

**(Meeting Room)**
16633 Magnolia Blvd., Encino

Encino Park, the Encino Tarzana Library and Balboa Sports Center are ballot drop off locations. The Sepulveda Garden Center is not only a ballot drop off location, but will be an early voting center from November 2 to 4 (10 am to 7 pm) and a location for same day voter registration.

Whichever option works best for you, remember to VOTE.

# Community Calendar

* Daylight Saving Time ends this Sunday, November 3, with clocks rolling back one hour at 2 am. It's time to "fall back" and turn your clocks back, "gaining" one more hour of sleep! Daylight Saving Time became established law in the U.S. in 1918 with the passage of the Standard Time Act as a way to maximize daylight hours to help save on energy consumption during World War I.

*Encino Total Dentistry is honoring the brave by offering a free veterans dental care day on Friday, November 8, from 8 am to 3 pm. For details, and to sign up, call 818-308-1284. Encino Total Dentistry is located at 15840 Ventura Blvd., #100.

* The Encino Neighborhood Council will be holding their Public Safety Committee meeting on Monday, November 11, at 7 pm. Fore more info, and the agenda, visit encinonc.org.

* Join the Sherman Oaks Encino Chamber of Commerce on Thursday, November 7, from 12 to 1 pm for the Health & Wellness Committee. Network with local wellness professionals and promote community wellness and individual vitality. A light lunch will be provided by the featured speaker, Marlene Harrison of MAPS Charities. The meeting will take place at ONEgeneration (17400 Victory Blvd). RSVP at shermanoaksencinochamber.org.

* Is your furry friend in need of a check-up? Join ssemblymember Jesse Gabriel and Found Animals for a free Pet ellness Day on Saturday, November 9, from 9 am to 1 pm at Balboa orts Center (5652 Balboa Blvd). The event is open to the public, but pointments are required for services requested in advance, including icrochips, vaccinations, hygiene services, and more. To make an pointment, go to tinyurl.com/petevent9.

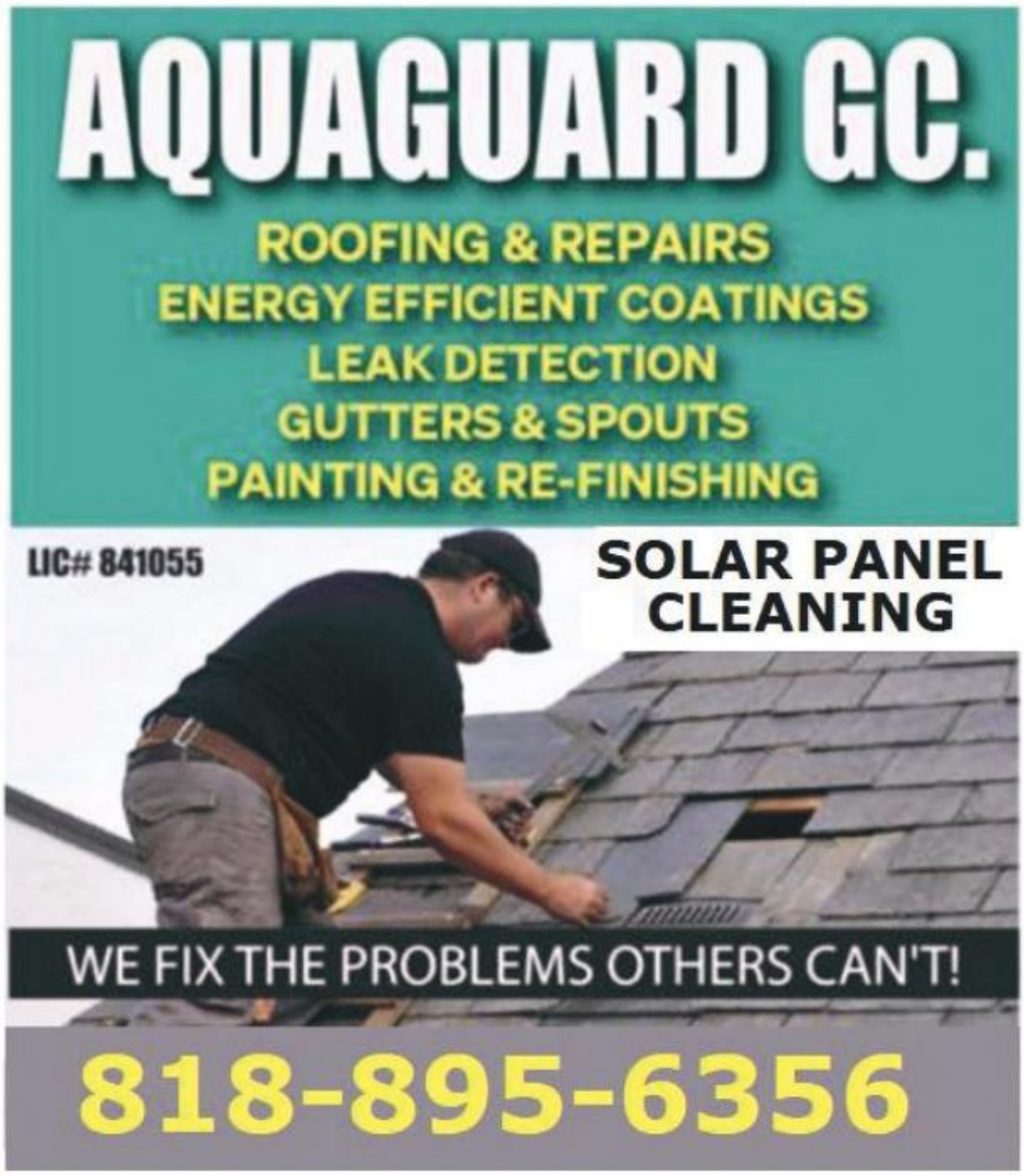
* The San Fernando Valley Audubon Society will hold their onthly Sepulveda Basin bird walk on Sunday, November 3, from 8 to am. For parking directions, and more info, visit sfvaudubon.org/ ents.

* The West Valley Regional Library will hold a Libby eMedia ass on Saturday, November 2, from 4 to 5:15 pm. Learn how to wnload and read electronic books (ebooks) or listen to audiobooks ing Libby, a free app. Bring your own device (smartphone, Kindle, ad, etc.) for a hands-on class, intended for teens and adults.

* Trick or treat or transfusion! Kick off Halloween by saving life and donating blood at Westfield Fashion Square's community ood drive. In partnership with the American Red Cross, they will holding a drive on Thursday, October 31, from 10 am to 4 pm at e Community Room in the parking lot near Macy's. To book your pointment, visit redcrossblood.org.

* The West Valley Warner Center Chamber of Commerce ill be holding their monthly networking meeting on Wednesday, ovember 7, at 7 am at Fogo De Chao (6263 Topanga Canyon Blvd). embers and one-time guests are $32, walk-ins are $47. This month's onsor is The Drain Co. RSVP by November 5 at woodlandhillscc. t.

* Mark your calendars! Join the Encino Neighborhood ouncil on Wednesday, November 20, at 7 pm for a Town Hall meeting out home security issues. Roy Nwaisser, the Encino Neighborhood ouncil's Public Safety Representative and Vice President, will give a esentation covering a wide range of topics including: low-tech and gh-tech security devices, home security myths, strategies for making ur home less appealing to burglars, and more. There will be a Q & session for your home security questions following the presentation. he town hall will take place at Encino Women's Club (4935 Balboa vd).



# Snaps from the Sherman Oaks Fair!

## English Channel

**By Rodger Sterling**

English Channel offers the best of the late editor Rodger Sterling's columns that ran continuously in the local papers since 1968.

* Here's a classic Dad joke for ya: What plant should you always been on the lookout for? An ambush!

* Candy corn is truly a rare delicacy - you can never tell if it's a fresh batch or if it's been sitting there since 1993!

*If you see a robbery at an Apple Store does that make you an iWitness?

* Jaci Feldman, an estate planning attorney in Warner Center, offers up this definition of a will. It's a dead giveaway!

* Can you solve these Halloween riddles:

-Who makes it, has no need for it. Whoever buys it won't use it. Who uses it, won't care. What am I?

-I have no feet to dance, I have no eyes to see, I have no life to live or die, but yet I do all three. What am I?

-The more you take away, the bigger I get. What am I?

* For the kiddos: How do monsters tell the future? They read their horrorscope.

-Answers: A coffin, fire and a grave.

LOCAL NEWS

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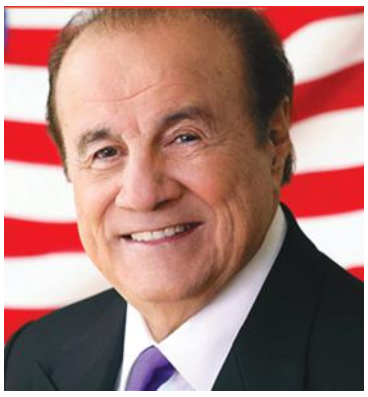
# Campaign Coverage: Candidate Statement Larry Thompson for Congress



**By Larry Thompson**

Scandals are the kiss of death for politicians. And none of them are immune...not even California's Congressman Brad Sherman (D).

Political scandals come in two varieties: Scandals by Commission and Scandals by Omission. Sherman has found himself embroiled in an ongoing 14-term (28-year) Scandal by Omission. His notorious and consistent inactions in Congress over almost three decades have shielded him from controversy, protected him from error, and even pleased his party somewhat, but it has now substantially contributed to our nation being hurled into rudderless confusion and at odds with each other. He has never been a leader. He is a "pat on the head party follower."

But times have changed, and Sherman's deliberate, neglectful past, that has burdened our present and consumed our future, has caught up with the new leadership requirements of today. Why has Sherman's ineffective style of protective governing suddenly become a scandal? When does one's cumulative bad acts metastasize into a public scandal, and one has their P. Diddy moment?

For Sherman, inaction by a congressman when the majority of action is going the right way is tolerable, but inaction when action is going the wrong way is complicit and unforgivable. As an elected lawmaker standing by and watching when their country needs leaders negates their need to serve.

Examples:

1. In May of 2021, pro-Palestinian demonstrators trolled the streets of New York and Los Angeles to terrorize and attack Jews. In this environment, Democrat Squad members Ilhan Omar, Alexandria Ocasio-Cortez, and Rashida Tlaib falsely accused Israel of being an "apartheid state" and of employing U.S. military aid to target civilians and children. Representative Ilhan Omar (D., Minn.) referred to "Israeli air strikes killing civilians in Gaza" as "an act of terrorism." Because there was little political upside for Democrats and Sherman to call out the Squad, Sherman allowed the action and comments to go unchecked. This was a moment for Sherman to step up and prove he was Pro Israel, but he did not, and he allowed antisemitism to grow.

2. Sherman has been fighting for over 15 years to not regulate Bitcoin and cryptocurrencies. He wants to "outlaw" them. While he has done nothing, the Securities Exchange Commission (SEC) on January 10, 2024, gave official approval to 11 Financial Institutions to create a "spot bitcoin ETF" (Exchange-Traded Fund). This long-awaited and controversial government approval is recognized worldwide as the biggest event in the history of Bitcoin and cryptocurrency. It finally adds legitimacy to Bitcoin as an Asset Class, and it has opened a floodgate of new investors causing the price of Bitcoin (BTC) and cryptocurrencies in general to ultimately increase substantially. Bitcoin has gone mainstream, and Sherman has been on the wrong side of history for over 15 years.

3. What is the real reason Sherman was simply calling for President Biden to do more "extended live interviews" to evidence his cognitive status when his party was convincing Biden to step down? Was Sherman being honest with us here about his true concerns or was his guilt by omission finally begetting him a conscience? How long had Sherman known the truth but stayed silent? Why didn't he share his knowledge or observations with us? Or was BAD BRAD, doing nothing again like many political hacks and employing CYA tactics?

4. Ever since his speech at the Democratic convention in 1996, Sherman has misled audiences and his constituents to believe that Sherman Oaks, California is named after him or his family. That is a lie. Sherman Oaks, a neighborhood in Los Angeles, was named after General Moses Hazeltine Sherman, who owned all the land now named in his honor. Brad Sherman is not a descendant of General Moses Hazeltine Sherman. If a man can brag and lie about his name what else could he lie about...?

5. Please note the bills he voted "nay" on that would have helped protect our borders and punish illegal migrants for their crimes such as: HR957, HB5283, HR980, HB5585, and HB6976. (For more info on these bills, visit govtrack.us)

6. And most telling, despite his long tenure in Congress, Sherman has very limited, original. legislative achievements to show for his time in office.

All this nothing adds up to plenty of wasted opportunities to do something constructive. Sherman has held back progress. He has had no vision. He has been a drag on technological advancements. He has been on the wrong side of History. He has weakened the future of the United States. Congressman Brad Sherman must now pick up all his scandals by omission and go home.

*LarryThompsonForCongress.com, call (310) 288-0700 or e-mail: Larry@LarryThompsonForCongress.facebook.com/LarryThompsonForCongress*

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# What Will I Do For All Of You...
# When I Am Elected Your New Congressman in California's 32nd District?

## Larry Thompson

**In General:** I will replace your 14-term (28-year) "sleeping-at-the-wheel" congressman, Brad Sherman, with a new, energized vision of your future, which I will carefully design from **LISTENING** to your collective voices at **LIVE, IN-PERSON MEETINGS** that I will schedule and hold with you within one week of my winning the election. This "first, people-designed platform" curated by me and feathered into my "32-Point Political Vision," which I have campaigned on**,** will become my immediate marching orders as your new Congressman on the first day of my term. I will represent my People first, not my Political Party. "Our" political platform will be built upon our **"32-Point Political Vision"**:

1. Reducing the cost of living, especially food, gas, housing, and medical
2. Increasing your income
3. Decreasing inflation
4. Lowering taxes
5. No tax on tips, overtime pay, and music
6. No tax on Social Security
7. More Common Sense
8. Closing the borders immediately
9. Being very tough on crime
10. Supporting our men and women in blue
11. Being very strong on parental rights
12. Having all public high schools offer and require classes in Personal Finance
13. Not believing in a federal law banning a woman's right to choose
14. Addressing the increasing dangers of living in our district CA-32
15. Repairing the many potholes in our streets including Ventura Boulevard, Coldwater Canyon, Laurel Canyon, Benedict Canyon, Beverly Glen, and Topanga Canyon Boulevard
16. Supporting increased safety on Malibu's Pacific Coast Highway
17. Addressing the homeless problem primarily as a mental health issue
18. Supporting the 2nd Amendment but believing in background checks and public safety, however, "Use a Gun in the Course of a Crime, Go to Prison."
19. Stop printing money and lower the National Debt by a "minimum" of 10% each year until it's paid off
20. Strong believer in "Term Limits" for politicians
21. Allowing all alternate forms of energy and American oil to compete in a free market
22. Pro-Bitcoin and Cryptocurrency policies
23. Less fear and hatred of our fellow citizens, while welcoming home the No Party Preference voters
24. A strong military
25. Pro-Ukraine
26. Pro-Israel
27. Recognizing and dealing with Russia, Iran, China, and North Korea as enemies
28. Avoiding a World War
29. Praying for spiritual enlightenment and World Peace
30. Believing in the peaceful transfer of power for every Presidential election
31. Fight immediately for a futuristic, high-speed monorail service running alongside the 405 freeway with a beautiful view, connecting people traveling between the Valley and the Westside of Los Angeles
32. Change and market the image of simply "The Valley" to **"California's Valley of Dreams"**

**Q. Great, Larry, but how are you specifically going to do all this?**
**A. Fair enough. Visit me at: http://www.LarryThompsonForCongress.com**

**"And if you don't believe me, just watch."**

BUSINESS

# Letter to the Editor: Vote Out Gascon

To begin with, know that I have never written a letter to the editor before.

I've never been compelled to put pen to paper. But this year, as a wife, an activist and the mother of a police officer, I had to speak up.

Crime in this city is out of control. Criminals - if they are sent to jail - are immediately let out. If they steal less than $900, no problem in Los Angeles!

I worry about going to my favorite mall at certain hours because of the rise in "smash and grabs." I have to worry about cameras hidden in my front yard. Someone following me home from the store. And I won't walk alone at night in a parking lot.

I truly believe this can all be laid at the feet of District Attorney George Gascon.

Under his watch Los Angeles has deteriorated.

He doesn't prosecute criminals. He supported no cash bail. His recommendation that the Menendez brothers be re-sentenced, coming just a week before the election, screams political tactics.

If Gascon truly wanted to protect the people of Los Angeles, we would be safe. But we're not.

That's why I'm writing in support of Nathan Hochman for our new District Attorney.

He's a former prosecutor, used to fighting crime. He served as a U.S. Assistant Attorney General, and was the President of the Los Angeles Ethic Commission.

In other words, an upstanding, believable, honest crime fighter.

We need someone who isn't afraid to go after criminals. Who doesn't coddle them. Who doesn't pat them on the back and say, "You only stole $878 worth of merchandise from this small business."

Hochman says he'll protect victim's rights.

Good, because we've lost them. Gascon has made his focus protecting the criminals.

Hochman says he'll restore faith in the D.A.'s office.

Good, because I've lost all faith that Gascon is doing his job.

We all have a choice on Tuesday. Keeping Gascon in office keeps us afraid in our own city. Electing Nathan Hochman keeps us on the path to restoring sanity, and safety, to all of Los Angeles.

s/Arlene Alpert, Concerned Citizen

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# Is the Newsletter Really Dead?

**By Miri Rossitto**

Social media, video content, and instant notifications dominate marketing and communication strategies today, so it's easy to assume that email newsletters are outdated. But, contrary to this notion, newsletters are alive and thriving—especially those that strike the right balance between great design, relevant content, and targeting an engaged audience. Many companies and organizations use newsletters to tailor their messaging and audience engagement, making them even more relevant and effective. Newsletters are still a strategic way to reach customers and clients because they provide:

*Direct Access to an Audience*: Newsletters offer direct access to an audience's inbox, a personal space that often feels more intimate than a social media feed. Unlike content shared through algorithms, emails are delivered directly to subscribers who have elected to receive them, creating an environment for increased engagement.

*Higher ROI Than Social Media:* Studies consistently show that email marketing yields one of the highest ROIs among digital marketing channels, outperforming social media accounts—in most cases. According to Forbes, the estimated 2024 marketing revenue is $12.33B with 81% of companies using newsletters as part of their marketing strategy. By nurturing subscribers, newsletters convert leads into customers at a fraction of the cost of other channels, without competing for attention against every other brand vying for clicks and likes.

*Flexibility and Customization:* Email platforms provide businesses with endless options for customization, allowing for unique branding and message delivery. A newsletter is versatile, serving as an educational resource, an entertainment hub, or a product catalog. Used strategically, it is an incredibly customizable marketing tool.

Creating a newsletter requires more than just sending updates. It's about crafting an experience subscribers look forward to. Newsletter content must be strategic and relevant, tailored to specific audiences.

*Great Design Matters*

Design is a crucial element for attracting and retaining subscribers. Eye-catching layouts, clean typography, and well-chosen images add to a professional feel that reflects a brand's identity. For newsletters, a mobile-responsive design is essential as the majority of emails are now read on mobile devices.

*Curated, Valuable Content*

Content remains king, even in email marketing. The most successful newsletters offer content that solves a problem, educates, inspires, or entertains. By understanding the needs and interests of your audience, you can create a newsletter they look forward to opening and engaging with. Aim for a mix of articles, product updates, tips, and industry news, and make sure it's personalized whenever possible.

**Rather than being a relic of the past, newsletters are evolving into one of the most dynamic tools in a marketer's toolkit.**

*A Targeted, Engaged Audience*

A list of thousands of subscribers doesn't mean much if those subscribers are not engaged. The key to a healthy newsletter lies in audience segmentation and targeting. Regularly clean your email list to focus on subscribers actively engaged with your content. Segmenting your list based on interests or purchase history can also ensure each subscriber receives content relevant to them, increasing the likelihood of engagement.

*Staying Ahead in a Crowded Market*

With more companies rediscovering the power of newsletters, it's important to differentiate yours by delivering consistent, high-quality content that resonates with your audience. For companies and businesses, especially in niche markets like credit unions or specialized financial services, newsletters remain one of the most powerful ways to stay top-of-mind with members, providing timely insights and updates to create a meaningful connection.

Rather than being a relic of the past, newsletters are evolving into one of the most dynamic tools in a marketer's toolkit. When done right—with attention to design, valuable content, and an engaged audience—a newsletter can be a core part of a successful digital strategy.

*Miri Rossitto is CEO of Cowe Communications. Follow them on all social @CoweOfficial.*

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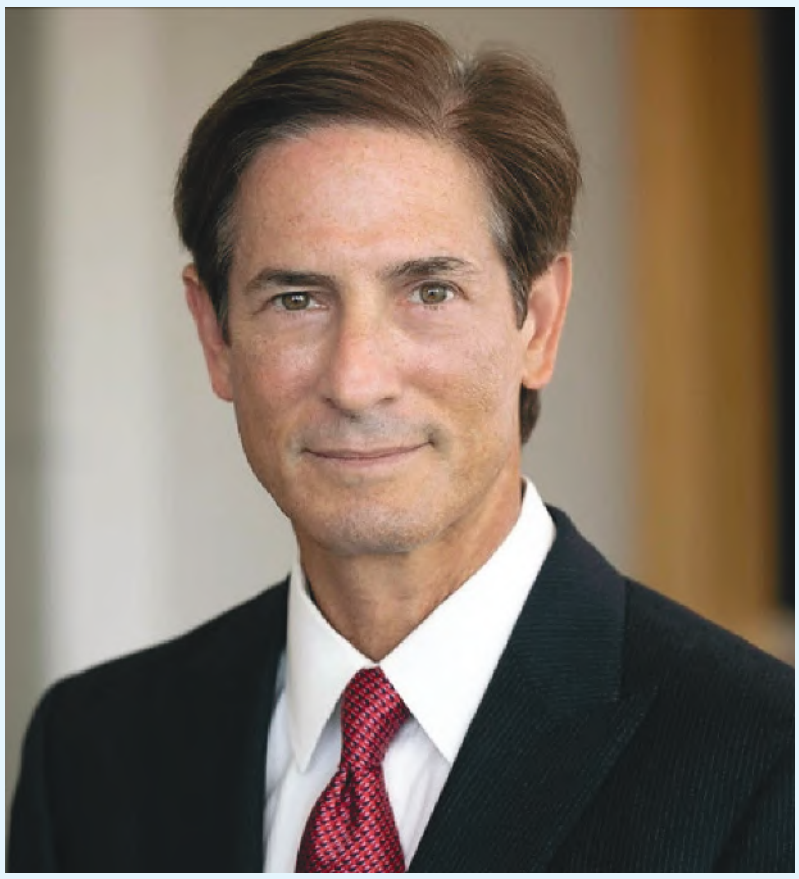
# BRING SAFETY BACK TO OUR COMMUNITY

## Nathan Hochman Will Keep Us Safe!



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Ad paid for by Democrats for Hochman for District Attorney 2024, Sponsored by San Fernando Valley Business Public Affairs Committee (Val* PAC)
Not authorized by a candidate or a committee controlled by a candidate.

# HEALTH

Do you know a senior who struggles with any activities of daily living?
Do you know someone who needs help getting to appointments or grocery shopping?
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SR 65+

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Go To www.Suddenly65.com
You will receive an updated weekly email every Thursday of great activities via zoom or live
Suddenly 65

## Fall Senior Health Fair November 2

ONEgeneration and UCLA Health present the Fall Senior Health Fair on Saturday, November 2, from 9 am to 12 pm at the Wilkinson Senior Center (8956 Vanalden Ave).

This free event will include wellness activities, various health resources, free health screenings and a vaccine clinic. While supplies last, they will also offer free "grab and go" lunches for adults 60 years or age and older.

In addition to health resources, there is an opportunity to learn about utility bill savings programs. See the ONEgeneration booth at the event to learn about water conservation programs and if you qualify for discounts on your LADWP bills and other utility savings.

This event is open to all ages and members of the community. Register at eventbrite under "Fall Senior Health Fair."

## Biden Administration Proposes New Plan for Free Over-the-Counter Birth Control

The U.S. Department of Health and Human Services (HHS), Labor Department, and Treasury Department recently proposed a rule that would allow free access to over-the-counter birth control for those with private health insurance. According to the report, it would require health insurance companies to cover condoms, spermicide and emergency contraception without a prescription and at no cost.

Given that reproductive health has been a major issue in the upcoming presidential election campaign, the Biden administration is seeking to expand access to components of safe reproductive health. At the moment, the Affordable Care Act mandates contraception coverage, but only with a prescription. If this new rule is finalized, it would mark the largest expansion of birth control coverage for those of reproductive age since 2012.

Since approximately half the states now ban or restrict abortion, there have been steep declines in prescriptions for birth control and emergency contraception.

"We have heard from women who need a specific brand of birth control but the cost of their prescription isn't covered by their health insurance. We have made clear that in all 50 states the Affordable Care Act guarantees coverage of women's preventive services without cost sharing, including all birth control methods approved by the Food and Drug Administration," HHS Secretary Xavier Becerra told reporters. "This proposed rule will build on the progress we have already made under the Affordable Care Act to help ensure that more women can access the contraceptive services they need without out-of-pocket costs."

The over-the-counter products would be accessed at the pharmacy counter, with the possible option of reimbursement depending on the health insurance plan.

This new rule must go through a 60-day comment period and may not be finalized until 2025. Depending on the outcome of the election, the rule could even be reversed.

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# Introducing UCLA Health Medicare Advantage Plan (HMO)

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Since 1955 UCLA Health has been committed to improving the care available to LA County residents. Creating affordable health plans was the next logical step. Our new Medicare Advantage plans are driven by 7,000+ in-network providers connected to UCLA Health's world-class resources and research.

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| $0 monthly premium[1] | 7,000+ in-network physicians, specialists, clinics, and hospitals | Exclusive Care Concierge[2] | Up to $1,050 a year for OTC medications and more[3] |

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[1]UCLA Health Medicare Advantage Principal Plan (HMO). [2]UCLA Health Medicare Advantage Prestige Plan (HMO). [3]$600 with Principal Plan and $1,050 with Prestige Plan. For accommodations of persons with special needs at meetings, call 855-365-7988 (TTY 711). UCLA Health Medicare Advantage Plan (HMO) has a contract with Medicare and enrollment in the plan depends on contract renewal. UCLA Health Medicare Advantage Plan includes Part D drug coverage. To enroll in UCLA Health Medicare Advantage Plan, you must have both Medicare Parts A and B and reside in the plan service area, Los Angeles County. In addition to your monthly premium, you must continue to pay your Medicare Part B premium.

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# ENTERTAINMENT

## Warner Bros. Studio Tour Brings Back Friendsgiving for 30th Anniversary

The One Where You Go Behind the Scenes of Your Favorite *Friends* Episodes!

To commemorate the 30th anniversary of the comedy series *Friends*, Warner Bros. Studio Tour Hollywood announces the return of Friendsgiving with a Studio Tour focused on the beloved television show. Beginning November 8, guests can enjoy a 90-minute *Friends*-themed Studio Tour, a holiday Friendsgiving meal next to the iconic Friends Fountain, and see authentic props and costumes from the show.

Arriving guests will be greeted by a curated 30th anniversary lobby display showcasing authentic costumes from *Friends*, perfect for photo opportunities. The guided tour will last 90 minutes, and expert Tour Guides will take guests across the historic Warner Bros. Studio backlot, highlighting key filming sites from memorable *Friends* episodes, including Stage 24, the famed *Friends* stage.

Friendsgiving tours will include engaging trivia and custom media clips featuring characters from the television show.

Following the tour, guests will delight in a festive holiday meal served at the iconic fountain from the show's opening scene (weather permitting), featuring traditional holiday dishes with vegetarian and gluten-free options. Following the meal is a self-guided tour of Stage 48: Script to Screen, featuring Central Perk Café and the *Friends* Boutique. Central Perk Café offers signature beverages inspired by each of the six characters. The *Friends* Boutique offers recreated sets from the show, authentic costumes, and merchandise exclusive to the boutique.

Tickets for Friendsgiving are now available for purchase at wbstudiotour.com. Event dates are November 8-10, 15-17, 21-24, 29-30, with tours departing at 10:30 am, 1 pm, and 3 pm.

## Great Scott! Back to the Future: The Musical Travels to the Pantages

*Back to the Future*, the beloved, cinematic classic is now a Broadway musical!

*Back to the Future: The Musical* is adapted for the stage by the iconic film's creators Bob Gale (*Back to the Future* trilogy) and Robert Zemeckis (*Forrest Gump*) and directed by the Tony Award®-winner John Rando with original music by multi-Grammy® winners Alan Silvestri (*Avengers: Endgame*) and Glen Ballard (Michael Jackson's "Man in the Mirror"), alongside hit songs from the movie including "The Power of Love," "Johnny B. Goode," "Earth Angel," and "Back in Time."

When Marty McFly finds himself transported back to 1955 in a time machine built by the eccentric scientist Doc Brown, he accidentally changes the course of history. Now he's in a race against time to fix the present, escape the past, and send himself... back to the future. When *Back to the Future* hits 88mph, it'll change musical theatre history forever.

*Back to the Future: The Musical* will run at the Hollywood Pantages from November 5 to December 1, with a run time of two hours and 40 minutes, including intermission.

Tickets start at $56 and can be purchased at broadwayinhollywood.com/events/detail/back-to-the-future or by calling 866-755-2929.

# Nighttrek: What to See in the November Sky

**By Neill Simmons**

The highlight of November comes on Tuesday night, the 4th, when a beautiful thin, crescent Moon will appear to be extremely close to the planet, Venus. Look low in the west. At the same time, the planet Mercury will be below and to the right of Venus. Watch nightly as Mercury rises higher and higher in the west until November 19 when it peaks.

The planet Saturn will be in the south and easy to spot. Look on the 10th of the month when the Moon will be near the ringed planet. Saturn is considered one of the gas giants with no solid ground. It is composed of hydrogen and helium and lacks a definite surface.

Friday the 15th brings a special event. It will be the fourth "Super Moon" in a row. The Moon will appear larger than normal because it will be closer to Earth. This Moon is also known as the "Beaver Moon." This name comes from the time of year when beavers prepare for winter by building dams and stocking up on food. It may also refer to the time when beavers were trapped for their fur during the North American fur trade.

Saturday the 16th will bring another close approach between the Moon and Jupiter. This is called a conjunction. A conjunction is a celestial event when the Moon, a planet, or a star appear close together in the night sky. Besides having over 80 moons, Jupiter is the largest planet in our Solar System. If it was a hollow sphere, 1,000 Earths could fit inside!

It's hard to believe as we go into fall, but the "Summer Triangle" is easy to spot in the west. The Summer Triangle is not a constellation but an asterism. An asterism is a pattern or group of stars in the sky. There are 88 constellations and every other pattern of stars is an asterism.

Look in the north to view two constellations – Cassiopeia, the Queen, and Cepheus, the King. Cassiopeia is in the shape of the letter "W" and Cepheus is in the shape of a house. In Greek mythology, Cassiopeia and Cepheus ruled Ethiopia and were the parents of Andromeda. They are the only married couple in the night sky. Both of these constellations are visible near Polaris, the North Star.

In mid-October, NASA launched the largest space probe to Jupiter's moon, Europa. It is named the "Europa Clipper" and will search for life in Europa's ocean. It is scheduled to arrive by April 2030 and it will have traveled 1.8 billion miles!

*Cassiopeia constellation.*

The Griffith Park Observatory will be hosting a FREE stargazing party on Saturday, November 9. The event starts at dusk and ends at 10 pm. The large telescope will be open for viewing.

On Sunday, November 3, the International Space Station will be visible crossing the dark morning sky at 6:35 am. It will be up for seven minutes. It will be coming out of the northwest and will be overhead by 6:38 pm. It's traveling at 17,200 miles per hour and can circle the earth in 90 minutes!

*When not star-gazing, Neill Simmons is a Wealth Advisor with LPL Financial in Woodland Hills. If you have any astronomy or financial questions, he may be reached at 818-936-2626 or neill.simmons@lpl.com.*

# Belong

THE SORAYA

SAT NOV 2 3PM
**Mummenschanz**
*50th Anniversary Tour*

SUN NOV 3 7PM
**Emanuel Ax, piano**

SAT NOV 9 3PM 8PM
**Leyendas del Mariachi**
*Reuniendo a Los Mejores Talentos del Mariachi*

WED NOV 13 8PM MEMBERS
**Philharmonia Baroque Orchestra**
Avi Avital, mandolin
Estelí Gomez, soprano
ONSTAGE SESSIONS

SAT NOV 16 8PM
**Conrad Tao & The Clayton-Hamilton Jazz Orchestra**
*Gershwin's Rhapsody in JAZZ*
Christopher Rountree, conductor
with musicians from Wild Up

SAT NOV 23 8PM
**Ballet BC**
New Works by Medhi Walerski and Crystal Pite

SAT DEC 7 3PM
SUN DEC 8 3PM
**Nochebuena: A Christmas Spectacular**
Featuring Ballet Folkórico de Los Ángeles
with Special Guest Camila Fernández

THU DEC 12 8PM
**Dorrance Dance: *The Nutcracker Suite***
Duke Ellington & Billy Strayhorn, arrangement
Pyotr Illyich Tchaikovsky, composer

SAT DEC 14 3PM
The World Famous
**Glenn Miller Orchestra**
*In the Holiday Mood*

SUN DEC 15 2PM 7PM
**Lea Salonga**
*At Christmas*

THU DEC 19 8PM
**SWEET HONEY IN THE ROCK®**
50th Anniversary Tour
*Celebrating the HolyDays*

Dorrance Dance

Nochebuena

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