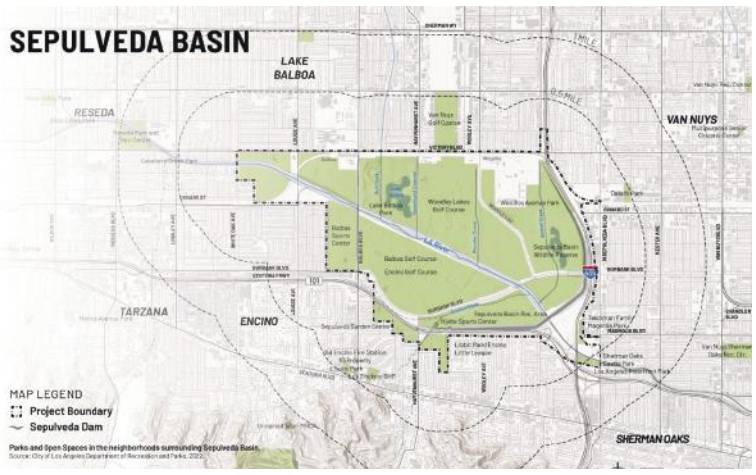
Ongoing Homeless Encampment Fires in Sepulveda Basin Challenged



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Cadillac of Calabasas Throws Lavish Grand Reopening

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Valley Vantage

Volume 42, Number 17 A Compendious Source of Information July 4, 2024

News in Brief

Valley to Host Olympic Events

In the updated venue plan for the 2028 Olympics to be held in Los Angeles, LA28 reaffirmed its commitment to the San Fernando Valley, which was not included in either the 1932 or 1984 Games. The Sepulveda Basin Recreation Area in the Valley will host the high-energy Olympic competitions for BMX Freestyle and BMX Racing along with Skateboarding Park and Street. The precision sport of Archery will also be in Sepulveda Basin Recreation Area for both the Olympic and Paralympic Games.

Neighborhood Council Seat Open

The West Hills Neighborhood Council is seeking to fill an open seat on their Board of Directors. Deadline to submit an application is July 13, 2024. For questions, comments or concerns email Vacancy Ad Hoc Committee Chair Saif Mogri at saif.mogri@westhillsnc.org. For application visit westhillsnc.org.

Black Bear Hangs Out in Office Park

A tagged California black bear that visited a Chatsworth industrial park was tranquilized Tuesday after eluding capture. The bear had been caught weeks ago in the foothills of the San Gabriel Mountains but evidently loves to travel, and after wandering through Northridge neighborhoods ended up first under an umbrella and then in a tree in the industrial park. Local employees and residents gathered to check out the sleeping bear. Wildlife officials blocked off the scene and placed pads from a nearby climbing gym under the tree before using tranquilizer darts. The goal afterwards was to relocate her deep enough in the mountains that she won't seek food and water in a populated area again.

The Power of Community: Street Cleanup Nets 200 Bags of Trash in Two Hours

The 5th All Street Litter Cleanup, this time on Reseda Blvd., attracted more than 120 volunteers that in a two-hour event, collected 200+ bags of litter from Rinaldi in the north to Ventura Blvd in the south.

There were three stations for equipment (if needed), bags, section assignment and souvenir t-shirt pick up - one at Northridge Park, one at Hope Bank and one at Reseda Park.

The event was organized by Volunteers Cleaning Communities, a grassroots nonprofit headed by Jill Mather. VCC is focused on helping make the world around us a better, cleaner, environmentally friendly, litter-free place.

With the help of community volunteers, they organize cleaning events to clean local streets of litter and through the Adopt A Highway Program they clean a 3 1/2 mile section of the 118 Freeway from the on and off ramp of Tampa to the on and off ramp of Balboa on both the north and south sides.

They clean illegal dumping sites, abandoned homeless encampments, an adopted section of the LA River (between Owensmouth and Winnetka), Sepulveda Basin (Haskell Creek) and various train tracks.

Mather thanked the sponsors who help make the event possible - Councilman John Lee, Chatsworth Kiwanis, Georgia and Steve Altmayer, Senior Resources, Inc., Colleen King Insurance Agency, M Media, CHEER, Cavaretta's and North Valley Regional Chamber of Commerce. To learn more about Volunteers Cleaning Communities and upcoming events visit volunteerscleaningcommunities.com.

More than 120 volunteers from various community organizations cleaned Reseda Blvd. from north to south.

Volunteers of all ages showed up to help, including these from CHEER, a Valley parent and student nonprofit that provides free and affordable educational resources and community service oportunities.

Volunteers Cleaning Communities founder Jill Mather.

Volunteer t-shirts stated the goal of the morning - "Zero Litter!"

Photos: Mark Hovater

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Pleasant Holidays.

Community Calendar

TARZANA: Join the Tarzana Community and Cultural Center for a unique evening of storytelling and music presented by songwriter/musician/poet Kevin Caldwell on Friday, July 12, at 7 pm. *The Locket on a Silver Chain* is a poetic musical novella – a folk opera of sorts – that tells the story of how a locket on a silver chain connects the three separate lives of a lost boy, a reclusive old man, and a homeless man. It will also feature performances by Jennifer Arismendy, J.S. Mahlon, James Meder and Morph. Tickets are just $8 and can be purchased through mytarzana.org or at the door.

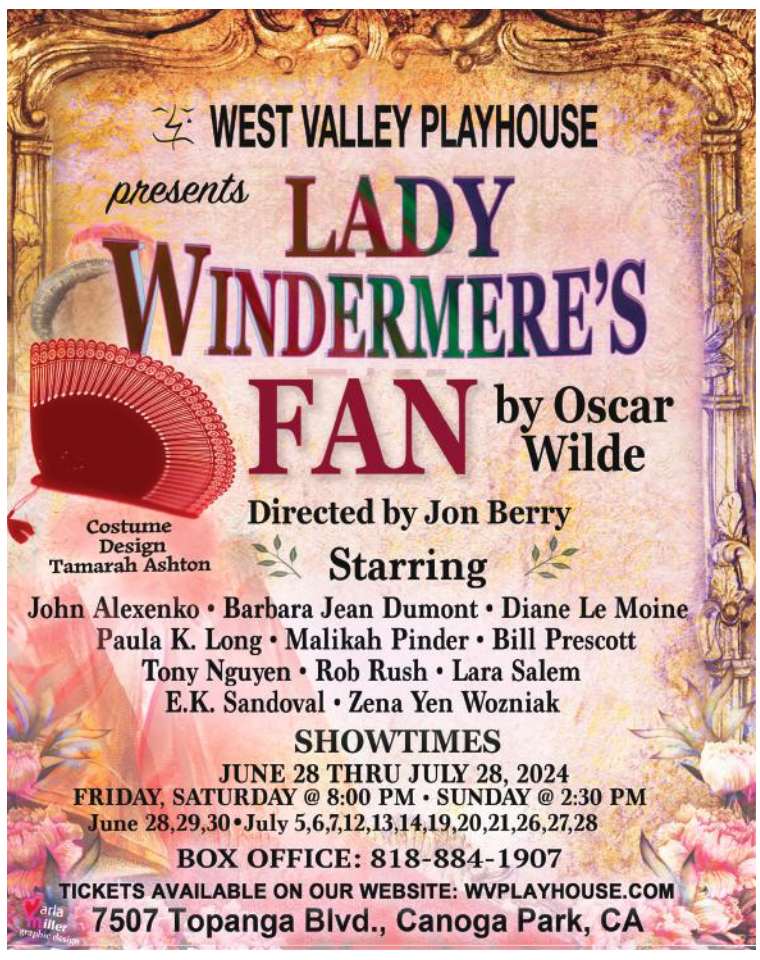
WOODLAND HILLS: On Wednesday, July 10, at 4:30 pm at the Woodland Hills Library learn about the significance of henna, how to make your own henna, and get your own henna tattoo! Manjushree Nomulwar will create beautiful creations from organic henna and 100% natural essential oils, safe for all skin types and ages. Participants can select their tattoo from a list of designs or ask for their own unique design. The library is located at 22200 Ventura Blvd.

WOODLAND HILLS: Q4 Active will hold a four part workshop series on basic self defense for older adult. Jennifer Silverstein of Kravgirl Tactics will lead sessions on footwork, distances and angles, defenses, weapons on your body and open and closed hand strikes. The workshops will be held July 9, 16, 23 and 30 at 1 pm. Q4 Active is located at 6200 Variel Avenue, Suite 2A. Cost is $25 each. Register at q4-active.com.

WOODLAND HILLS: Dive into fun with Pinstripes Kids Club Events! For just $20, enjoy a monthly kids activity and get a 50% off brunch voucher for the same day. Join them Saturday, July 6, at 10 am for Kids & Musicians and Saturday, August 3, at 10 am for Cookie Decorating. Don't miss out on the excitement - book your spot now! Pinstripes is located at Westfield Topanga. To make a reservation, visit pinstripes.com/kids-club-events.

CALABASAS: The Calabasas Library is hosting book clubs for adults. Join the Tuesday Evening Book Club on Tuesday, July 16, at 5:30 pm for a fun and spirited book discussion. The book will be *L.A. Weather* by María Amparo Escandón for LA County Library's One Book, One County program. For more information, please email Barbara Lockwood at blockwood@calabasaslibrary.org. For more information on One Book, One County Programming, check with the Los Angeles County Library.

Join the Wednesday Morning Book Club on Wednesday, July 17, at 11 am for an interesting and lively book discussion. For the book title and more information, please email Karilyn Steward at ksteward@calabasaslibrary.org. All events at the library are free. For more information, check calabasaslibrary.org or call (818) 225-7616.



'Twas a "Cadillac" of a Grand Reopening

The Calabasas Chamber of Commerce congratulated chamber member Cadillac of Calabasas, honoring them with a plaque at the grand reopening. Above from left are Chamber Chair of the Board Mike McNutt, Cadillac General Manager Rick Bilgrien, Cadillac of Calabasas owner Jay McKeen, Director/Cadillac Western Region Thao Nyugen, Director of Cadillac US Sales Operation Lauren Smith and Chamber CEO Lisa Clayden.

Cadillac of Calabasas, located at 24400 Calabasas Road, held their grand re-opening after a major renovation.

General Manager Rick Bilgrien hosted current and past Cadillac customers, chamber and city officials, residents and corporate owners to a lavish party catered by Silver Spoon.

Both vintage and new model Cadillacs were on display, and guests feted on champagne while viewing the new showroom and new model cars.

Cadillac of Calabasas opened in January of 2022, and spent over a year on the complete remodel of the dealership, which included a new elevation, new offices, new private sales rooms and a redesigned service center.

Today they are the #1 Cadillac dealer in California.

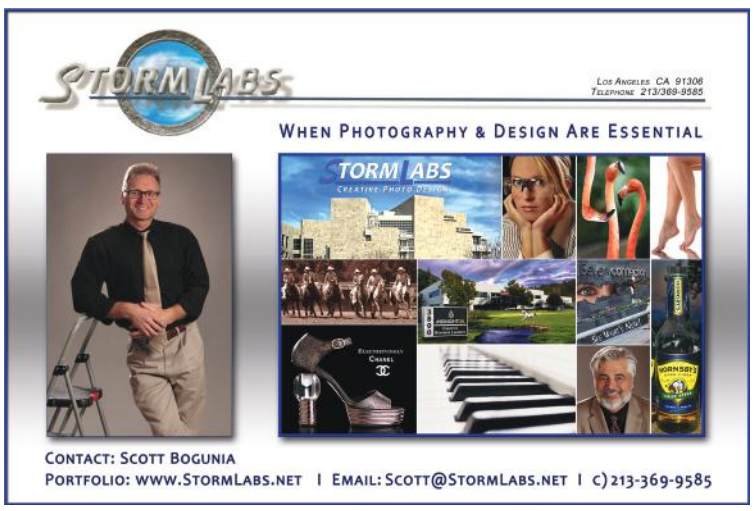
A 1955 Cadillac convertible was a highlight of vintage cars on display. The one-of-a-kind all-electric 2024 Celestiq also was a showstopper at the grand reopening.

Rick Bilgrien, General Manager of Cadillac of Calabasas, welcomed the crowd to the lavish party.

Jay McKeen, President and owner of Cadillac of Calabasas, spoke at the celebration.

The City of Calabasas presented a certificate to the dealership, one of their premier local businesses. At top from left are City Council members James Bozajian and Peter Kraut, Cadillac of Calabasas General Manager Rick Bilgrien, Cadillac of Calabasas owner Jay McKeen, and Calabasas City Council members Ed Albrecht and David Shapiro.

PHOTOS: Scott Bogunia|StormLabs



VIEWPOINT

English Channel

From the late Rodger Sterling... English Channel offers the best of editor Rodger Sterling's columns that ran continuously in the local papers since 1968.

• What do you call friends that you love to go out and eat with? Taste buds!

• Isn't this the hilarious truth...HBO login password must contain at least seven characters, one number, one capital, an emoji, your college roommate's favorite number and a hieroglyph. Your ATM password... any four numbers is fine.

• Gloria Feerst asks, "What's the difference between an over-zealous Jewish mother and a pit bull? After a while the pit bull lets go."

• How can a slim chance and a fat chance be the same, while a wise man and a wise guy are opposite? You have to marvel at the unique lunacy of a language in which your house can burn up as it burns down; you fill in a form by filling it "out" and an alarm goes off by going "on."

• Here's another thought: If teachers taught, why don't preachers praught? Or how is it that people play at a recital, but recite a play? Why do we have noses that run and feet that smell?

• Avis Holt tells this one. Seems a blond was hired for the Tickle Me Elmo production line. Shortly after she was hired she was fired. Reason: She was sewing two little marbles onto each doll and slowing down the production line. When the boss heard her explanation he told her, "No, I said two test tickles!"

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Rantz & Ravez from Dennis P. Zine

Are the continuing political assassination attacks on the Metropolitan Water District General Manager Adel Hagekhalil warranted and justified?

I have been reading the continuing attack articles about the current Metropolitan Water District General Manager in local publications. The articles have painted a very negative and hostile picture of the man who has been directing all water operations in our region of Southern California since 2021.

The region includes 26 water agencies from Los Angeles to San Diego, impacting 19 million people who are connected to the massive and complex water distribution system serving all of Southern California.

I have known and worked with Mr. Hagekhalil for many years from our association with the City of Los Angeles. I was an elected member of the Los Angeles City Council and Hagekhalil was the General Manager of a variety of city departments with over five years of service to the people of Los Angeles - namely the Departments of Public Works, Sanitation, Engineering and Streets.

I recently met with him for lunch and questioned him about the continuing vicious attacks directed at him, his character and leadership, to find out how a man I have known for his distinguished and dedicated service to the people of Los Angeles for many years could fall from a long history of praise, success, and accomplishments to one that continues to be attacked by a small group of people who continue to bash and attack him in the local media.

I first met Hagekhalil when I was a member of the Los Angeles City Council where I served for 12 years. My election to public office followed my 33-year career as a member of the Los Angeles Police Department. - an organization I continue to serve with today as a member of the LAPD Reserve Officer Corps.

As the General Manager of the Metropolitan Water District, Hagekhalil informed me that he has made some significant reforms at the direction of the Board, including some management changes that may have ruffled some feathers with those reforms and changes. That has brought about some employees who questioned his direction and his management actions.

The Board of Directors charged him to make those reforms and changes which he has done in a very transparent and respectful way. He created an independent office for EEO complaints, created an office for Diversity Equity and Inclusion, reformed procedures and policies to address bullying, harassment and retaliation, conducted

The articles have painted a very negative and hostile picture of the man who has been directing all water operations in our region of Southern California since 2021.

training for all employees in these policies, addressed the living conditions at the desert locations, empowered employees and their unions and created an open and transparent relationship built on open communication, respect and fairness. That while transforming the water management efforts by adapting to climate change and maximizing grants and building bridges with new partners including environmental group, native Indian tribes, labor organizations, local and state wide water agencies.

While water continues to be delivered to all agencies in a safe, and efficient manner, they say that politics sometimes takes a life of its own. What we need to focus on is not so much the management style of Hagekhalil but the impact of his direction and management of the department, but is the Department doing the job we expect it to do under the leadership of Mr. Hagekhalil? If it is, let Mr. Hagekhalil continue to do his job and let the critics find another person to pick on and drag through the mud.

Dennis P. Zine is the author of RantZ and RaeveZ. He is retired from law enforcement and remains a Reserve Officer. Zine served on the L.A. City Council for 12 years.

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Branding vs. Marketing: Understanding Their Distinct Roles in Business Success

By Miri Rossitto

Ah, branding and marketing. It's funny how often these terms are used interchangeably when discussing business and advertising. But make no mistake, they represent distinct concepts and play different roles in the growth and success of a company. If your goal is to build a strong market presence and foster long-term customer loyalty, then understanding the difference between the two is crucial.

When you think branding, think identity. It is about defining who you are as a business and how you want to be perceived by your target audience. Developing elements such as a name, logo, tagline, design, and overall image to distinguish your company from competitors is the name of the game.

Some key aspects of branding include:

Identity and Values: It answers the question, "Who are we?" and defines the core values and mission of the company.

Consistency: Strong brands maintain a consistent image and message across all platforms and interactions. Visual elements like color schemes, fonts, and logos are the focus. The tone and voice used in communication also fall into this bucket.

Emotional Connection: What perceptions and feelings does your brand evoke? Effective and successful branding creates an emotional connection with customers, fostering loyalty and trust.

Long-term strategy: Branding plays the long game. It's about building recognition and reputation over time, rather than immediate sales.

Look at Apple, Nike, and Coca-Cola. These iconic brands are globally recognized and evoke certain perceptions around the world. Apple is known for its sleek design, innovation, and premium quality. Nike is associated with athletic excellence, motivation, and high-performance gear while Coca-Cola evokes happiness, togetherness, and classic refreshment. That's all because of their branding strategies.

On the other hand, marketing is the verb to branding's noun. It is all about the activities and strategies used to promote a service or product and drive sales. It includes tactics like advertising, public relations, social media, content marketing, SEO, and more. Where branding establishes your business, marketing communicates the value of your product or service to the target audience, convincing them to make that purchase.

Key aspects of marketing include:

Tactics and Campaigns: Marketing involves specific actions and campaigns designed to reach potential customers and persuade them to buy. It often includes online ads, email newsletters, social media posts, and promotional events.

Customer Engagement: Marketing strategies focus on engaging with customers, understanding their needs, and providing solutions. It's about the direct interaction between the brand and the customer.

Analytics and ROI: Marketing is often driven by data and metrics. Marketers analyze performance indicators like click-through rates, conversion rates, and return on investment (ROI) to measure the effectiveness of their campaigns.

Short-term Goals: While marketing can contribute to long-term success, it often involves short-term goals aimed at boosting sales, launching new products, or increasing brand awareness in a specific timeframe.

While branding and marketing are different, they

While branding and marketing are different, they are interrelated and work best when aligned.

are interrelated and work best when aligned. Branding sets the foundation for marketing efforts. A well-defined brand provides a clear and consistent message that marketing campaigns can amplify. Conversely, effective marketing can strengthen a brand's presence and reinforce its identity.

Branding and marketing work together through consistency, reinforcement, and feedback loops. Marketing campaigns that align with the brand's identity ensure a consistent message, helping to build trust and recognition. Brand values and stories can be reinforced with marketing activities that make the brand more memorable and relatable. Marketing provides valuable feedback on how the brand is perceived, allowing for adjustments and improvements in branding strategies.

To wrap it up, branding and marketing are distinct but complementary processes. Branding is about creating a unique identity and emotional connection with your audience, while marketing promotes that identity and drives sales through various tactics and campaigns. By investing in both strong branding and effective marketing, companies can create a powerful presence in the market and achieve long-term growth.

Miri Rossitto is CEO of Cowe Communications. Follow them on all social @CoweOfficial or visit their website at cowe.com.

Peter Pan Flies in Hollywood Pantages July 9

Broadway in Hollywood and NETworks Presentations have announced that the all-new production of the Tony Award-winning Broadway classic *Peter Pan* will make its Los Angeles Premiere at the Hollywood Pantages Theatre for a limited three-week engagement, from July 9 to 28.

Based on Sir James M. Barrie's classic tale and originally directed, choreographed and adapted by Broadway legend Jerome Robbins, the adventure begins when Peter Pan and his mischievous fairy sidekick, Tinker Bell, visit the nursery of the Darling children late one night. With a sprinkle of pixie dust and a few happy thoughts, the children are taken on a magical journey they will never forget. This extraordinary musical full of excitement and adventure features iconic and timeless songs including "I'm Flying," "I Gotta Crow," "I Won't Grow Up" and "Neverland." *Peter Pan* embraces the child in us all so go on a journey from the second star to the right and straight on 'til morning - your entire family will be Hooked!

Sixteen-year-old Nolan Almeida will play the iconic role of Peter Pan. An Orange County, California native, Almeida was most recently seen as 'Crutchie' in *Newsies* at 5-Star Theatricals and was featured in *Christmas on Repeat* on Hulu. Joining him will be Cody Garcia as Captain Hook who most recently starred as Willy Wonka in the national tour of *Charlie and the Chocolate Factory* and as Buddy in *Elf*; Emerson College graduate Hawa Kamara as Wendy and acclaimed recording artist Raye Zaragoza as Tiger Lily.

Tickets are now available for purchase at BroadwayInHollywood.com orTicketmaster.com and also in person at the Hollywood Pantages Theatre box office, 6233 Hollywood Blvd.

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VALLEY ENTERTAINMENT

Wizard of Oz Celebration at Museum of the San Fernando Valley

To celebrate the 85th anniversary of the movie *The Wizard of Oz,* the Museum of the San Fernando Valley is holding a gala event on Thursday, July 11.

There will be a deluxe screening of the 1938 movie and nationally known Judy Garland as Dorothy impressionist Elaine Horn will perform major scenes from the movie. Hear Horn's memories of working personally with the original 1938 movie munchkins!

Joe Luft, Garland's son, has said of Horn, "Although none can ever top my mom's portrayal of Dorothy, never have I seen anyone portray Dorothy as closely in appearance and manner as Elaine Horn." Jerry Maren, an original 1939 Lollypop Munchkin, said, "Elaine shines as the best Dorothy since Judy Garland."

There will be a *Wizard of Oz* studio backdrop for complimentary photo ops for all guests, plus Oz movie memorabilia for purchase, Oz music and surprises and some free Oz gifts giveaways.

There will be an auction for a priceless Judy Garland hankerchief from the 1950's.

The event will be held at the Rancho Cordillera Del Norte Estate under the stars. Seating begins at 6 pm and the movie begins at 8:15 pm. Price is $10 per person, under 12 are free. Families can picnic before in the grassy area on the museum grounds. There is free parking at the Rancho, located at 9015 Wilbur Avenue in Northridge. For more information email themuseumsfv@gmail.com or call (818) 754-4400.

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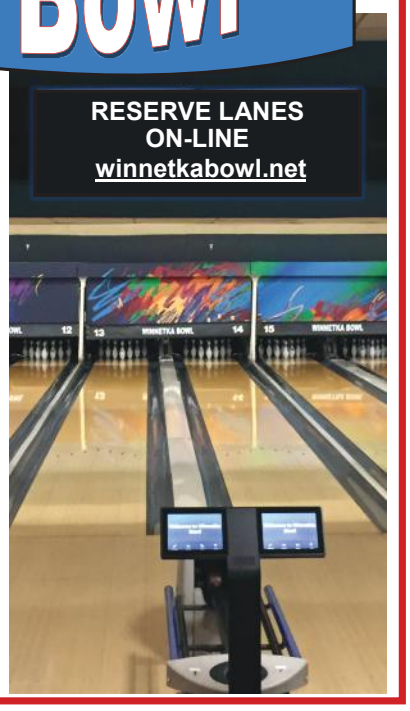

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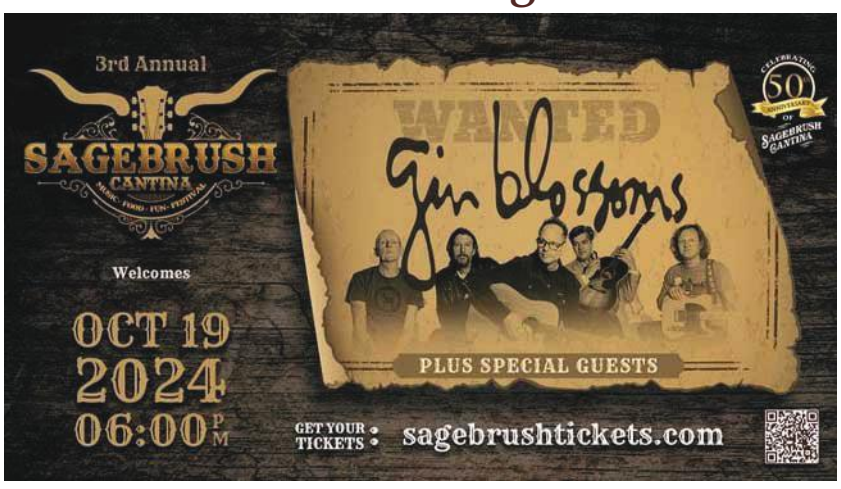

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Hershey Felder Presents Rachmaninoff And The Tsar

HFP LIVE presents the world premiere of pianist/actor/playwright/producer Hershey Felder and Jonathan Silvestri in *Rachmaninoff And The Tsar*, a new musical play, for a strictly limited engagement, at The Eli and Edythe Broad Stage in Santa Monica, from August 7 to 25.

Hersey Felder and Jonathan Silveestri star in Rachmaninoff and the Tsar.

While Felder has performed in concert on the Eli and Edythe Broad Stage, this production will mark his first full theatrical play in one of Los Angeles' most acoustically magnificent and intimate theatres.

Having safely left Russia during the 1917 revolution, legendary pianist-composer Sergei Rachmaninoff made his home in the United States. In 1942, at the age of 68, he received American citizenship and bought a home in Beverly Hills, but his soul never left Russia. Six months thereafter, a terminal illness brought forth the memory of an encounter with Russia's last Tsar, Nicholas II, and the Tsar's daughter, the Grand Duchess Anastasia. This memory would haunt him until the end.

Featuring Rachmaninoff's most beautiful music including the Second Piano Concerto, the Paganini Variations, Preludes, and Symphonic Selections, *Rachmaninoff And The Tsar* will have Felder in the role of Sergei Rachmaninoff, and for the first time, Felder will play opposite another artist, British-Italian Jonathan Silvestri (HBO hit series *Borgia*) in the role of Tsar Nicholas II.

This exploration of Sergei Rachmaninoff's itinerant but extraordinary life illuminates the master's sense of home and family and how those elements influenced his art. Featuring his world famous C# minor Prelude to his second piano concerto, his symphonies and his Paganini Variations, Rachmaninoff did leave Russia, but Russia stayed with him until the very end, influencing every aspect of his life. This world premiere promises to be another mystical, musical journey in the Hershey Felder style that audiences have come to know and love.

Since the 1998 premiere of his internationally lauded play with music George Gershwin Alone, Hershey Felder has appeared on over one thousand performances on Los Angeles area stages that include The Wallis in Beverly Hills, Geffen Playhouse in Westwood, Pasadena Playhouse and The Tiffany Theatre on Sunset, where his music-composer series was born. World premieres in Los Angeles include *George Gershwin Alone, Beethoven, Maestro Bernstein, Hershey Felder as Irving Berlin*,

The play features Rachmaninoff's most beautiful music including the Second Piano Concerto, the Paganini Variations, Preludes, and Symphonic Selections.

as well as *Our Great Tchaikovsky, A Paris Love Story - Debussy*, and more. Film world premieres at the Saban Theatre in Beverly Hills include several of his award-winning films: *Musical Tales in the Venetian Jewish Ghetto, The Assembly, Noble Genius Chopin & Liszt* and more.

Jonathan Silvestri (Tsar Nicholas II) is known for his roles in the international television HBO hit series *Borgia* as Cardinal Fonsalida; his recent film *Dakota* as a US Marine with Tim Rozon, the television series *The Young Pope, Dangerous Lies, Devils, Fangs*, and more. He is a regular on Italian TV, in particular RAI's *Impazienti* in a starring role with Max Tortora and Enrico Bertolino. Silvestri recently appeared as Eugene Delacroix in Hershey Felder's feature film *Noble Genius-Chopin & Liszt* and the feature film *Hey Joe*, with James Franco.

Tickets and information are available now at: RachAndTheTsar.com or by calling the box office, open daily from 12-5 pm at (213) 544-0477. Box office telephone hours on show days are 12-8 pm.

"SCAD" Becoming More Prevalent in Young Women

While heart attacks are not typically associated with young individuals, "SCAD" is becoming more prevalent in the medical field and accounts for one to four percent of acute heart problems in young women.

"SCAD" stands for spontaneous coronary artery dissection and happens when one of the arteries pumping blood to the heart tears and blocks the artery. Oftentimes, "SCAD" is usually misdiagnosed and underreported. While medical experts are still trying to determine the cause of this artery problem, studies have shown that 40 percent of heart attacks in women under 50 years of age can be attributed to "SCAD."

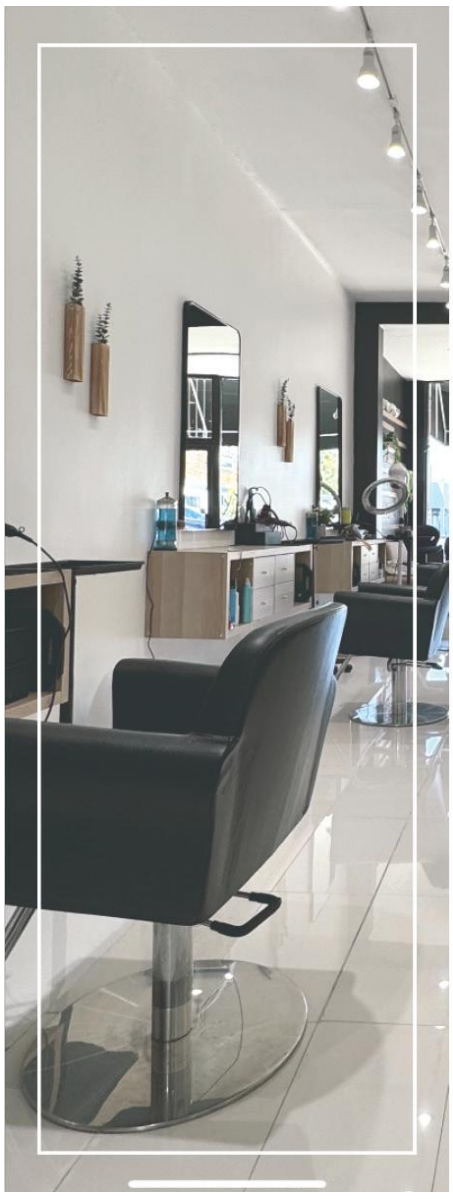
Since heart attacks in young women are relatively rare, many cases of "SCAD" are never officially diagnosed or properly managed. The first case of what doctors now assume was "SCAD" was recorded in 1930 and thanks to patients strongly advocating for themselves in this day and age, doctors are becoming more familiar with the symptoms to look out for.

Due to its prevalence in women, experts agree that hormonal factors play a strong role, as well as genetic and environmental. But perhaps the biggest factor is having an underlying weakness of the arteries, such as fibromuscular dysplasia, in which cells in arteries become less flexible than they should be.

40 percent of heart attacks in women under 50 years of age can be attributed to "SCAD.

Stents can be used to help treat the issue, but while they have a 96 percent success rate after a normal heart attack, the success rate is only 66 percent for "SCAD" patients since the stent can possibly worsen the aortic tear.

Since the "s" in "SCAD" does stand for spontaneous, there's no way to treat the attack before it happens, but to undertake preventative measures in the hopes that it won't happen. Similar to all issues of the heart, one should manage stress, have a balanced diet, exercise regularly and most importantly, advocate for yourself if you feel something regarding your health is not as it should be.



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UCLA West Hills Board Signs Petition Supporting Grossman Burn Center

The West Valley Board of Trustees of the UCLA West Hills Medical Center recently signed a "Proclamation in Recognition of the Grossman Burn Center's Contributions." The proclamation urged UCLA and all relevant stakeholders to "continue to partner and contract wit the Grossman Burn Center and recognize the indispensable role it plays in our community."

This came after UCLA removed the name "Grossman" from the center after they purchased the hospital.

One hospital representative told *Valley News Group* the removal was because HCA, who sold the hospital, was not authorized to sell the name.

An official response to the proclamation from UCLA Health's Senior Director of Communications Phil Hampton, said,"We have launched a strategic planning process that includes a comprehensive evaluation of long-term operational, equipment and staffing needs. We are pleased that the vast majority of dedicated healthcare professionals under the previous ownership are continuing in their roles at UCLA West Valley Medical Center. He(Grossman) is contracted by UCLA Health to provide services to the burn unit at UCLA West Valley Medical Center."

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"Quiet Vacationing" Mixes Business with Pleasure

American culture is seemingly notorious for not taking full advantage of paid time off or vacation days. To get around this issue, the younger generations have adopted the trend of "quiet vacationing."

Similar to "quiet quitting," or the idea of low-key rebelling against the "rise and grind" mentality, "quiet vacationing" blurs the line between working and taking time off. In studies, around 37% of millenials workers have admitted to participating in the culture of "quiet vacationing."

This term reflects the idea of employees taking a vacation or signing off early from work without telling their bosses since they are still able to complete their work. It's taking your own PTO, without using up your official PTO.

It's no surprise that a rise in "quiet vacationing" has been correlated to a rise in remote working and hybrid office settings. As long as you can still successfully do the work that is expected of you, the belief is why not be in a vacation setting?

"Quiet vacationing" has become the most popular in younger employees since they are more likely to have major life events (i.e friend's weddings, bachelor parties, etc.) thanks to the age range they fall in. They have also entered the workforce when the typical 9 to 5 setting is no longer the norm and expectations to always be on call are stressed.

While the term has become popular on social media, especially with the Gen Z group, health advocates are pointing to the more serious issue behind it.

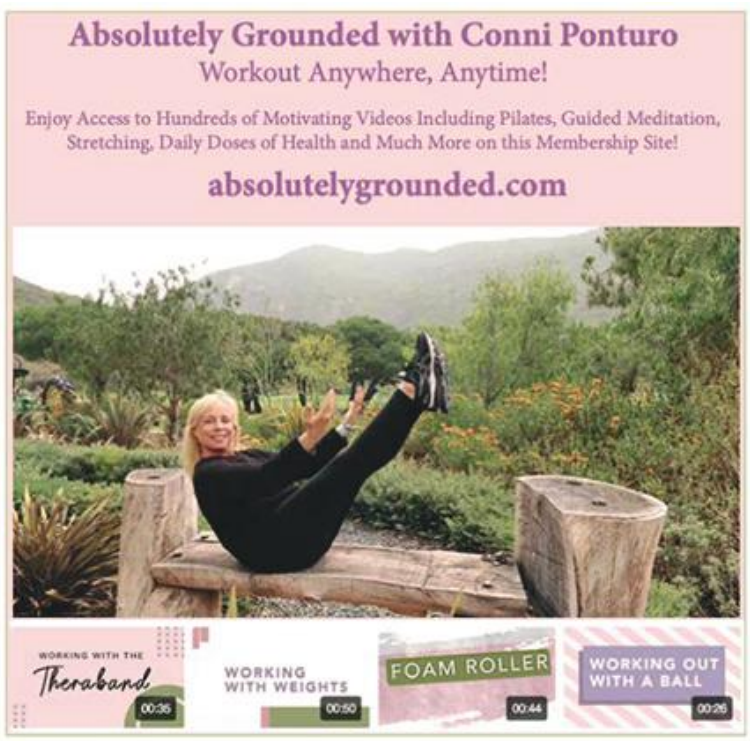
Mental health professionals point out that while "quiet vacationing" is popular, it points to a deeper issue of employees feeling they can't be honest about their much-needed breaks without fearing repercussion from their bosses. While studies have shown that taking complete time off from work makes for a more productive employee, many are unwilling to completely

This term reflects the idea of employees taking a vacation or signing off early from work without telling their bosses since they are still able to complete their work.

unplug because they fear either losing their job or missing out on opportunities at work because they put themselves first.

On the opposite side of this, however, is the fear employers have of their employees working in undisclosed settings. One of the biggest factors is the threat of security and working on potentially classified items while in a very public setting. The other issue is the hypothetical of an employee requesting workers' compensation after sustaining an injury on a non-approved PTO vacation. Some even fear the idea of a work emergency coming up and being restricted by different time zones or foreign locations, where the matter can't be dealt with in a timely fashion.

While "quiet vacationing" seemingly combines the best of both worlds, it can cause more stress than actual relaxation for an employee. Rather, don't feel like you must be a "work martyr" and don't let that PTO sit unused!



Moving Through Grief and Loss: Foundation for Senior Services Helps Seniors and Their Loved Ones Heal

The emotional suffering we feel when someone or something we love is taken away, is intense and overwhelming. The Foundation's Grief/Loss Support Groups can help you through the journey, and oftentimes will lead you on a new path of transformation and self-discovery.

Says FSS-Certified facilitator, Buzz Brown of Spiritual Care Ministries, "It is an inspiring experience to see your group grow mentally and spiritually without goals or due dates. The key to success is when each participant feels accepted and understood by others with no judgments, while learning together that their feelings are normal and ok and they're not alone with their grief."

Hear from one of their grateful group participants: "I decided to attend one of the Foundation's Grief/Loss Support Groups. When I joined the group, I was grieving the loss of my husband for five months. My grief was overwhelming. It has now been one year ago when I lost him. I have been coming to the group for seven months. I don't need to come anymore as I am now in control and ready for life."

"Grief is not a life sentence," says FSS-Certified facilitator, Carol Pilkington, Spiritual Counselor. "Our support groups are a safe space to learn, grow and evolve. Grief can help us understand more about ourselves and what we're capable of, leading to completion of one chapter and the beginning of a new one. It's not about forgetting one's life before; it is about new possibilities and integrating all of our life experiences in order to learn and grow, and maybe even pass this wisdom onto others."

FSS co-founder and CEO, Joyce Robertson invites you to visit foundationforseniorservices.org event calendar to register for any of the Foundation's in-person and virtual discussion/support groups: Grief /Loss, Age Well Roundtable, Caregiver, and their latest addition, Women of Wisdom.

Says Robertson, the mission of the Foundation's 501(c)(3) public charity is to provide older adults and their loved ones with education, options and resources so they can choose quality care and support that will help preserve their independence. Educational programs and services are delivered through our Senior Specialists Group (SSG) Chapters and Age Well Academy – a team of 300+ FSS-certified specialists "Helping Seniors Age Well"." Enroll in their "Call Companion Program" to combat loneliness and isolation or call the Help Line at 855-836-0807.

Free Online Classes for Seniors at Pierce

Encore Older Adult Education Program is a Pierce College program designed specifically for older adults (50+). Courses address the educational needs and interests of older adults, topics that promote independence, personal growth and development, physical and cognitive health, and positive aging. Some of the 86 exciting free classes offered in Fall 2024 are: Art, Computer, Current Events, Choir, Exercise, Magic & Philosophy, The Solar System & Beyond, About Archaeology, Finance, Improvisation, Short Stories, History of Rock and Roll, Theatre: Behind the Scenes, and Quilting.

Registration is ongoing - students can join anytime if there is an opening available. Contact the Encore Office at (818) 710-2561. Visit lapc.edu/encore for class listings.

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Woodland Hills Warner Center Neighborhood Council Meeting July 10

The Woodland Hills Warner Center Neighborhood Council will hold an in-person meeting on Wednesday, July 10, at 6:30 pm.

The meeting will be held at Fire Station #84, 21050 Burbank Blvd., Woodland Hills.

For the complete agenda and more information visit whcouncil.org.

New Bus Shelter Program Kicks Off in Tarzana

City of Los Angeles officials, along with Los Angeles County Metropolitan Transportation Authority (Metro), community, and program partners, recently convened at a newly installed bus shelter in Tarzana to announce the City's new bus shelter program, also known as STAP (Sidewalk and Transit Amenities Program).

The program will install or upgrade 3,000 bus shelters and 450 shade structures throughout the City with the goal of ensuring that 75% of all bus patrons in each Council District will board from a stop that has a bus shelter.

Each new shelter will have various amenities and be equipped with e-paper screens displaying real-time transit information.

Sepulveda Basin Vision Plan Finalized

The final Sepulveda Basin Vision Plan is now complete and available for community members to review the details of the projected construction of the space. The Sepulveda Basin Vision Plan, led by the Bureau of Engineering, was created to transform the 2,000-acre Sepulveda Basin into a climate-resilient park that balances recreational, natural, and cultural spaces.

Developed through the input of thousands of community members, this is the first comprehensive plan by the City of LA for the basin. Initially built as part of the LA River flood management system, the basin now also serves as crucial open space and habitat. BOE, in partnership with the Santa Monica Mountains Conservancy (SMMC), the Mountains Recreation and Conservation Authority (MRCA) and many other elected officials, tribal leaders, community groups and stakeholders, began developing the Vision Plan with a focus on natural systems, habitat, recreation, cultural programming, climate resiliency, and flood risk reduction.

The plan emphasizes multi-benefit projects to help ensure a sustainable and inclusive future for the basin. See the full plan at https://apps.engineering.lacity.gov/sites/g/files/wph726/f/JUN2024-SBVP-VisionPlan_Compressed.pdf.

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Woodland Hills Homeowners Meeting Set for July 24

The Woodland Hills Homeowners Organization (WHHO) will hold their July general meeting on Wednesday, July 24, at 7:30 pm. The guest speaker has yet to be announced.

The meeting will be held on Zoom. For more information and agenda visit whho.com.

No Calabasas City Council Meetings Set for July

The Calabasas City Council is dark for July; there are no general council meetings set for the month. For updated schedules and information visit cityofcalabasas.com.

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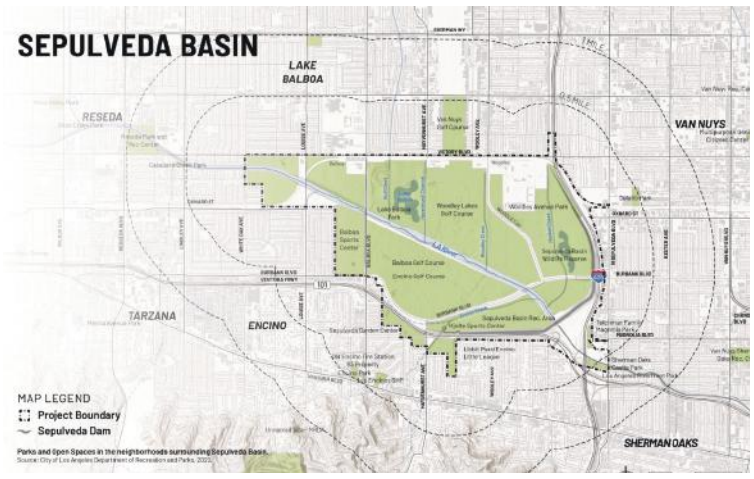

San Fernando Valley Audubon Speaks to Fires at Sepulveda Basin

By Kathyrn Barton

On June 24, a brush fire started at an illegal encampment in the Sepulveda Basin, resulting in an explosion injuring 11 of our LAFD firefighters, one critically. Initial news reports indicated the presence of multiple explosive devices, including an apparent hand grenade, all within yards of the Hjelte Sports Center playing fields.

The San Fernando Valley Audubon Society (SFVAS) sponsors environmental education programming involving thousands of LAUSD children in the Basin each year, as well as birdwatching and habitat restoration throughout the undeveloped areas of the Sepulveda Basin, Hansen Dam, and foothills. Illegal encampments are all-too common in these areas, and our volunteers and programming participants have experienced occasional frightening and aggressive behavior from encampment occupants.

Additionally, fires associated with the encampments are a nearly daily occurrence, and included the 2020 fire which destroyed virtually the entire wildlife area and caused one death. Because these areas are not monitored by authorities, it is quite easy for dangerous materials, such as propane tanks and even explosives, to be stored in the encampments, as was the case in Monday's incident.

We at SFVAS are outraged and have been for some time over this nightmarish situation which endangers everyone in the community. Allowing a handful of people to live and accumulate property, some of it obviously dangerous, in public parks and other fire-prone spaces is unconscionable. We have received feedback from many members of the public who are also outraged and fear for their safety when using the parks.

As users of these areas and concerned citizens, there is an urgent need to revise protocols for addressing these encampments in these sensitive areas. A zero-tolerance policy is overdue, with provision for rapid relocation of individuals. As we enter what is sure to be a severe fire season where resources will be stretched thin, we call on our elected officials to address this with the urgency the situation deserves.

There is an urgent need to revise protocols for addressing encampments in these sensitive areas. A zero-tolerance policy is overdue, with provision for rapid relocation of individuals.

Kathyrn Barton is President of the San Fernando Valley Audubon Society.

(The Sepulveda Basin portion of the L.A. River Recreation Zone is one of two segments where the River has a natural earth bottom, fostering a riparian habitat. and extends for two miles and features some of the best kayaking, fishing, and bird watching in L.A.)

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2024 131235 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Jireh Distribution, 821 Oakhurst Dr, Pomona, CA 91767, Los Angeles County. This business is conducted by a corporation, s/ Jose Salvador Jimenez Garcia, President, JJ Distribution Inc. 821 Oakhurst Dr, Pomona, CA 91767; CA corporation; articles of incorporation no. C6246622. This statement was filed with the County Clerk of Los Angeles on 6/18/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 01/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 128106 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Elite Cleaning Service Pros, 30203 The Old Rd C, Castaic, CA 91384, Los Angeles County. This business is conducted by an individual, s/ Norma Abigail Cuevas Vazquez, Owner, 30203 The Old Rd C, Castaic, CA 91384. This statement was filed with the County Clerk of Los Angeles on 6/13/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 128118 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Black N Red Home Services, 16434 ½ Lost Canyon Rd, Canyon Country, CA 91387, Los Angeles County. This business is conducted by an individual, s/ Blanca Valdivia Martinez, Owner, 16434 ½ Lost Canyon Rd, Canyon Country, CA 91387. This statement was filed with the County Clerk of Los Angeles on 6/13/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 134605 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as IRC Tel Electric, 4305 Van Nuys Blvd #A, Sherman Oaks, CA 91403, Los Angeles County. This business is conducted by an individual, s/ Mahdad Seyed Berenji, Owner, 4305 Van Nuys Blvd #A, Sherman Oaks, CA 91403. This statement was filed with the County Clerk of Los Angeles on 6/24/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/1991. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 134218 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Cakery Bakery, 1119 Foothill Blvd, La Canada Flintridge, CA 91011, Los Angeles County. This business is conducted by a corporation, s/ Marjan Fadaei Gohari, President, Angie & Marjan, Inc., 1119 Foothill Blvd, La Canada Flintridge, CA 91011. This statement was filed with the County Clerk of Los Angeles on 6/24/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024

2024 135477 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Realityconstruct, 13199 Phillippi Ave, Sylmar, CA 91342, Los Angeles County. This business is conducted by an individual, s/ Luis Anthony Cruz, Owner, 13199 Phillippi Ave, Sylmar, CA 91342. This statement was filed with the County Clerk of Los Angeles on 6/25/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 135670 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as HCAL Insurance Services, 626 Wilshire Blvd Suite 410, Los Angeles, CA 90017, Los Angeles County. This business is conducted by an individual, s/ Rita A Roberts,Owner, PO Box 9421, Canoga Park, CA 91309. This statement was filed with the County Clerk of Los Angeles on 6/25/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 135665 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Claim Your Catch, 6320 Topanga Canyon Blvd Suite 1630-354, Woodland Hills, CA 91367, Los Angeles County. This business is conducted by an individual, s/ Rita Roberts, Owner, PO Box 9421, Canoga Park, CA 91309. This statement was filed with the County Clerk of Los Angeles on 6/25/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 135683 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as My Beauty Fashion & Health Space, 6320 Topanga Canyon Blvd Suite 1630-354, Woodland Hills, CA 91367, Los Angeles County. This business is conducted by an individual, s/ Rita Roberts, Owner, 6320 Topanga Canyon Blvd Suite 1630-354, Woodland Hills, CA 91367. This statement was filed with the County Clerk of Los Angeles on 6/25/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024

2024 124076 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as ELS Tile Installations, 7630 Alabama Ave. Unit 6, Canoga Park, CA 91304, Los Angeles County. This business is conducted by an individual, s/ Eliseo Lizarraga, Owner, 7630 Alabama Ave. Unit 6, Canoga Park, CA 91304. This statement was filed with the County Clerk of Los Angeles on 6/10/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 086585 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as 101 Handyman Repairs, 8076 Cherrystone Ave, Panorama City, CA 91402, Los Angeles County. This business is conducted by a corporation, s/ Edwin Flamenco, President, Wesken Services Inc, 8076 Cherrystone Ave, Panorama City, CA 91402; CA corporation; articles of incorporation no. 6071207. This statement was filed with the County Clerk of Los Angeles on 4/22/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 01/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 120823 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Comfortcare Pharmacy, 478 W. Colorado St., Glendale, CA 91204, Los Angeles County. This business is conducted by a corporation, s/ Haikouhi Heidi Kavoukjian, President, Home Care Medical Products, Inc, 478 W. Colorado St., Glendale, CA 91204; California corporation, articles of incorporation no. 2111914. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 120817 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Comfortcare Medical Products, 478 W. Colorado St., Glendale, CA 91204, Los Angeles County. This business is conducted by a corporation, s/ Haikouhi Heidi Kavoukjian, President, Home Care Medical Products, Inc, 478 W. Colorado St., Glendale, CA 91204; California corporation, articles of incorporation no. 2111914. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 120820 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Comfortcare Hearing Aid Center, 478 W. Colorado St., Glendale, CA 91204, Los Angeles County. This business is conducted by a corporation, s/ Haikouhi Heidi Kavoukjian, Secretary, Home Care Medical Products, Inc, 478 W. Colorado St., Glendale, CA 91204; California corporation. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 125646 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Pride Electric, 9300 Woodman Ave, Arleta, CA 91331, Los Angeles County. This business is conducted by an individual, s/ Jesus Adrian Puente, Owner, 9300 Woodman Ave, Arleta, CA 91331. This statement was filed with the County Clerk of Los Angeles on 6/11/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 05/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 130509 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as SGM Electric, 6545 Sepulveda Blvd. Apt 4, Van Nuys CA 91411, Los Angeles County. This business is conducted by a corporation. s/SGM electric, 6545 Sepulveda Blvd. Apt 4, Van Nuus CA 91411 a California corporation. This statement was filed with the County Clerk of Los Angeles on 6/18/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2023. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024
2024 126381 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Magnet Wire Network, 20936 Germain Street, Cahtsworth CA 91311, Los Angeles County. This business is conducted by a general partnership. s/Ramsina Yefima-Youberd, General Partner, 20936 Germain Street, Chatsworth CA 91311Raymond Youberd, 20936 Germain Street, Chatsworht CA 91311; . This statement was filed with the County Clerk of Los Angeles on 6/12/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 07/2008. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 20, 27, 7 - 4 & 11 - 2024

NOTICE

Notice is hereby given that Golden State Storage intends to sell the personal property described below to enforce a lien imposed on said property Pursuant to lien Sale per the California Self-Service Storage Facility Act (B&P Code Section 21700, et seeq.). Goldn State Storage will sell items at www.storagetreasurese.com by competitive biedding neding on July 11, 2024 at 10:00 am.

Isaac Ellis - 2 Flatscreen TVs, couch, houshold items, barstools, chairs, clothing, linens, toys, shoes, floor fan, guitar, box of unknown. The said property has been stored at Golden State Storage and is located at 21530 Golden Triangle Road, Santa Clarita CA 91350. Purchases must be paid at the tme of sale with Cash only. All Sales are subject to prior cancellation. Sale rules and regulations are available at the time of sale. Company reserves the right to refuse any online bids. Auction by www.storagetreasure.com.
Phone (480) 397-6503. Valley Vantage 6-27, 7-4-2024

2024 128823 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Aduvante, 40011 Tesoro Ln, Palmdale CA 93551, Los Angeles County. This business is conducted by a limited liability company. s/Eras Noel, President, Eras Noel Development, LLC, a California limited liability company, 40011 Tesoro Ln, Palmdale CA 93551. This statement was filed with the County Clerk of Los Angeles on 6/14/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024
2024 130509 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as SGM Electric, 6545 Sepulveda Blvd. Apt 4,Van Nuys CA 91411, Los Angeles County. This business is conducted by a corporation. s/Salvador E. Martinez, President, SGM Electric,a Califiornia corporation, 6545 Sepulveda Blvd., Apt 4, Van Nuys CA 91411. This statement was filed with the County Clerk of Los Angeles on 6/18/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2023. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 7-4, 11, 18 & 25 - 2024

2024 121533 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Disc Surgery Center at Gateway; Gateway Surgery Center; Disc Surgery Center at Valencia, 28682 The Old Road, Valencia CA 91355, Los Angeles County. This business is conducted by a limited liability company. s/Owen Shen, Vice President, Gaateway Surgery Center, LLC, 3501 Jamboree Rd., Suite 2300, Newport Beach CA 92660. A California Limited Liability Company #201430310319. This statement was filed with the County Clerk of Los Angeles on 6/6/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 05/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 135611 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Succulent Gems LA, 20437 Quedo CA 91364, Los Angeles County. This business is conducted by an individual, s/Kathryn Boorer, owner, 20437 Quedo Drive, Woodland Hills CA 91364. This statement was filed with the County Clerk of Los Angeles on 6/25/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 120527 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as DuoDuo Snacks, 1388 Fullerton Road, Suite A, Rowland Heights, CA 91748, Los Angeles County. This business is conducted by a corporation. s/Jason Lu, President, Duoduo Warehouse, Inc., 1388 Fullerton Road, Suite A, Los Angeles CA 91748. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 107259 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Bolt Hero, 39525 Chantilly Ln, Palmdale, CA 93551, CA County. This business is conducted by an individual, s/ Julian Chaparro, Owner, 39525 Chantilly Ln, Palmdale, CA 93551. This statement was filed with the County Clerk of Los Angeles on 5/17/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 05/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 113075 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Bellagio Distributors, 9779 E Avenue Q6, Palmdale, CA 93591, Los Angeles County. This business is conducted by an individual, s/ Imelda Alvarez, Owner, 9779 E Avenue Q6, Palmdale, CA 93591. This statement was filed with the County Clerk of Los Angeles on 5/24/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 03/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 125456 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Valleyrich, 17804 Chelsea Way 204, Canyon Country, CA 91387, Los Angeles County. This business is conducted by a limited liability company, s/ Eric Wycoff, CEO, Valleyrich LLC, 17804 Chelsea Way 204, Canyon Country, CA 91387; CA corporation. This statement was filed with the County Clerk of Los Angeles on 6/11/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 125537 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as La Botica, 20117 Vanowen St, Winnetka, CA 91306,Los Angeles County. This business is conducted by a limited liability company, s/ Jane Gonzalez, President, Global Natural Products, LLC, 20117 Vanowen St, Winnetka, CA 91306; CA LLC. This statement was filed with the County Clerk of Los Angeles on 6/11/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 124345 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Windhorse Estates; Marina Financial Funding, 22287 Mulholland Hwy #320, Calabasas, CA 91032, Los Angeles County. This business is conducted by an individual, s/ Roberta Koehl, Owner, 22287 Mulholland Hwy #320, Calabasas, CA 91032. This statement was filed with the County Clerk of Los Angeles on 6/10/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 04/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 127607 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Ozonestore.biz; Patriotstore.xyz, 449 N Vista Street, Los Angeles, CA 90035, Los Angeles County. This business is conducted by an individual, s/ Leonard Weisman, Owner, 449 N Vista Street, Los Angeles, CA 90035. This statement was filed with the County Clerk of Los Angeles on 6/13/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 120815 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as E & M Industries, 210 W Arrow Hwy, Ste C, San Dimas, CA 91773, Los Angeles County. This business is conducted by a general partnership, s/ Mischa Junior Smith, General Partner, 210 W Arrow Hwy, Ste C, San Dimas, CA 91773; Elijah Tijon Joseph Krzeminski, 210 W Arrow Hwy, Ste C, San Dimas, CA 91773 . This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 04/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024
2024 130102 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Hari's Notary Public Services, 18214 Rayen St, Northridge, CA 91325, LA County. This business is conducted by an individual, s/ Hari Peethambaran, Owner, 18214 Rayen St, Northridge, CA 91325. This statement was filed with the County Clerk of Los Angeles on 6/18/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 09/2019. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 27, 7 - 4, 11 & 18 - 2024

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HELP WANTED

Computer Programmer:
Develop new codes for the company's programs; Must have a Bachelor's deg. in Computer Science, Information Technology, Informatics and Applied Mathematics, or related. Mail resume to Phase Margin, Inc. at 21241 Ventura Blvd, Ste 272, Woodland Hills, CA 91364; Attn: Ms. McLane

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975 sq ft interior, front and rear patio, 3 exterior signs, 3 parking spaces, 30 car L.A. city lot in rear. No CAMS. Rent : $4000.00 /month. On loopnet. Call 818-222-1703.

HELP WANTED

Walsh Construction is seeking qualified pipeline specialty subcontractors to join its team for the Las Virgenes - Triunfo Pure Water Project. This project includes a nearly 14-mile long pipeline that extends from Agoura Hills to Thousand Oaks.
The scope of work includes constructing portions of this pipeline through a competitive bid process and preconstruction services (optional). Per California Public Contract Code 22172.2(b), Walsh puts forth this public notice of availability of work as it seeks to prequalify pipeline specialty subcontractors for this project.
Interested and qualified entities are encouraged to reach out to Preconstruction Director, Arie Harel, at aharel@walshgroup.com to request a copy of the Request for Prequalification. The current response deadline for prequalification submissions is Wednesday, May 15, 2024 at 5:00PM. All response submissions shall be delivered via e-mail.

N THE SUPERIOR COURT OF THE VIRGIN ISLANDS
DIVISION OF ST CROIX
CASE NO SX 2023 SM 00132
ACTION DEBT/DAMAGES
ERNIE L RITTER, Plaintiff v. THE VOLKS GALLERY LLC, Defendant
ORDER

THIS MATTER came bef01e the Court for the Plaintiff s Affidavit dated May 8 2024 wherein the Plaintiff requests that he be permitted to serve the Defendant by publication. In his affidavit, the Plaintiff notes that he has made multiple attempts to personally serve the Defendant via a private process server as well as certified mail. Neither method returned sufficient proof of service. The Court will treat the Plaintiff's affidavit as a motion to serve the Defendant by publication. The Court finds that the Plaintiff has satisfied the requirements of V. I. Code Ann. tit. 5 § 112(a)(1). The premises being considered, and the Court otherwise being fully advised, it is hereby ORDERED that the Plaintiff's motion to serve the Defendant by publication is GRANTED and it is further ORDERED that this matter shall be heard on July 29, 2024 at 10:00am in Courtroom No. 103 and it is further ORDERED that the Plaintiff shall publish the summons in a newspaper of general circulation in the immediate area of the Defendant's home and/or work address in California for four (4) consecutive weeks, pursuant to Rule 4-1 of the Virgin Islands Rules of Civil Procedure and V.I. Code Ann. tit. 5 § 112(a)(1) and proof of said publication shall be filed with the by the publisher's affidavit; and it is finally ORDERED that a copy of this Order be served upon the parties.
Dated May 17 2024
Hon. Yolan Brow Ross, Superior Court Magistrate Judge
ATTEST: TAMARA CHARLES, Clerk of the Court
Valley Vantage 6027 / 7-4,11,18- 2024

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NO. 24VECP00262
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES TO ALL INTERESTED PERSONS:
Petitioner(s): Danielle E. Smith filed a petition with this court for a decree changing names as follows:
Present Name: Eileen Danielle Randa Helsel
Proposed Name: Danielle Eileen Smith
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING: 8/05/24, Time: 8:30 am; Dept. W; Room 610; Superior Court of California, County of Los Angeles, Van Nuys Courthouse East, 6230 Sylmar Ave, Van Nuys, CA 91401. Dated: 6-20-2024. By Virginia Keeny, Judge of the Superior Court; by David W. Slayton, Executive Officer/ Clerk of Court; by C. Haroutunian, Deputy..
Valley Vantage 6 - 27, 7 - 4, 11 & 18 - 2024

Notice of Lien Sale
We, Al's Towing has a
2016 Kia LC None CA Vin: 5XYPG4A38GG147763
2017 Nissan LC KHE920 AK Vin: 3N1AB7AP4HY308361
2003 Kawk LC None CA Vin: JKBKXEAC83A034203
Which will be sold on 7/10/2024 at 10:00Am At 6180 St Andrews Pl., Los Angeles, CA
We, Citywide Towing Inc. has a
2018 Cimc LC U937037 TN Vin: LJRC54268JT014115
2009 Toyt LC 25658T1 CA Vin: 5TETU62N49Z605195
Which will be sold on 7/15/2024 at 10:00Am At 1501 Fishburn Ave., Los Angeles, CA
We, Pomona Valley Towing has a
2020 Honda LC 9HET804 CA\ Vin: 3CZRU5H35LM712488
2019 Toyt LC 8ZLU075 CA Vin: JTNKHMBX0K1026030
Which will be sold on 7/15/2024 at 10:00Am At 1731 E Mission Blvd., Pomona, CA
We, US Tow has a
2019 BMW LC 9HUE531 CA Vin: WBY2Z6C50KVB82833
2021 Mazda LC 8ZIN518 CA Vin: 3MVDMBDLXMM317985
Which will be sold on 7/18/2024 at 10:00Am At 2119 E 25th St., Los Angeles, CA
The lien holder has the right to bid at the sale - Denco Lien Sales, Inc.
P.O. Box 1921 ~ Glendora, CA 91740 Phone (626)852-1244 ~ Fax (626)852- 1292
dencolien- sales@ gmail. com. Valley Vantage 7-4-24

2024 124781 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Assurity Mobile Notary, 23724 Sandalwood St., West HIils CA 91307, Los Angeles County. This business is conducted by an individual. s/Shari Becker, owner, 23724 Sandalwood St., West Hills CA 91307. This statement was filed with the County Clerk of Los Angeles on 6/11/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 121563 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Fancy Pup Treats, Adventure Pup Treats, 7831 Alabama Ave 19, Canoga Park CA 91304, Los Angeles County. This business is conducted by a limited liability company. s/Jeannette Cardenas, Managing Member, Hollywood Food & Beverages LLC, a California limited liability company #202355210942, 1409 Kuehner Dr. 197, Simi Valley CA 93063. This statement was filed with the County Clerk of Los Angeles on 6/6/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 02/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 122966 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Caspi Living, 18853 Ventura Blvd., Los Angeles CA 91356, Los Angeles County. This business is conducted by a corporation. s/Elnur Aydinov, CEO, Caspi Construction, A California corporation #4805931, 188353 Ventura Blvd., Los Angeles CA 91356. This statement was filed with the County Clerk of Los Angeles on 6/07/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 6/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 122351 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Tranquil Trip, 10323 Santa Monica Blvd., Ste 101, Los Angeles CA 90025, Los Angeles County. This business is conducted by a corporation. s/Ashley Covington, President, Dr. Covingtons Tranquil Trip Inc., a California corporation, 10323 Santa Monica Blvd., Ste 101, Los Angeles CA 90025. This statement was filed with the County Clerk of Los Angeles on 6/06/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 120912 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Vibe Travel Co., 1546 Michael Lane, Pacific Palisades, CA 90272, Los Angeles County. This business is conducted by a limited liability company, s/ Michael Chonchuratt, Managing Member, Tower 15, LLC, 1546 Michael Lane, Pacific Palisades, CA 90272; DE corporation. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 110176 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as LA Maintenance & Mold, 1823 Grace Ave Unit 110, Los Angeles, CA 90028, Los Angeles County. This business is conducted by an individual, s/ John Patrick, Owner, 1823 Grace Ave Unit 110, Los Angeles, CA 90028. This statement was filed with the County Clerk of Los Angeles on 5/22/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 107565 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as USA Farma; VRF Financial Group; Porter Ranch Realty, 9045 Corbin Ave Suite 265, Northridge, CA 91324, Los Angeles County. This business is conducted by a corporation, s/ Victor R Florian, CEO, Rocca International USA, Inc, 9045 Corbin Ave Suite 265, Northridge, CA 91324; CA corporation. This statement was filed with the County Clerk of Los Angeles on 5/17/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 09/2000. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 116989 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Aqua Shine Pool and Spa Service and Repair, 37413 Larkin Ave, Palmdale, CA 93550, Los Angeles County. This business is conducted by an individual, s/ Jesus Castorena,Owner, 37413 Larkin Ave, Palmdale, CA 93550. This statement was filed with the County Clerk of Los Angeles on 5/30/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 119025 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Panographix, 11121 Arminta Street #39, Sun Valley, CA 91352, Los Angeles County. This business is conducted by an individual, s/ Oris Kenney Jr, 11121 Arminta Street #39, Sun Valley, CA 91352. This statement was filed with the County Clerk of Los Angeles on 6/3/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 118466 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as New Era Robotic Palliative Care, 22122 Sherman Way Blvd Suite 303B, Canoga Park, CA 91303, Los Angeles County. This business is conducted by a corporation, s/ Ayomide Agbebi, Secretary, New Era Robotic Home Health & Palliative Care Inc, 22122 Sherman Way Blvd Suite 303B, Canoga Park, CA 91303; California corporation. This statement was filed with the County Clerk of Los Angeles on 6/3/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 05/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 118469 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as New Era Robotic Home Health Care, 22122 Sherman Way Blvd Suite 303, Canoga Park, CA 91303, Los Angeles County. This business is conducted by a corporation, s/ Ayomide Agbebi, Secretary, New Era Robotic Home Health & Palliative Care Inc, 22122 Sherman Way Blvd Suite 303B, Canoga Park, CA 91303; California corporation. This statement was filed with the County Clerk of Los Angeles on 6/3/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 05/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 119709 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Asal Hair Design, 19311 ½ Ventura Blvd, Tarzana, CA 91356, Los Angeles County. This business is conducted by an individual, s/ Parvaneh Shayesteh, Owner, 19311 ½ Ventura Blvd, Tarzana, CA 91356. This statement was filed with the County Clerk of Los Angeles on 6/4/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024

PUBLIC NOTICES

2024 119743 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Bear Kreations, 7330 Eton Ave, Apt 108, Canoga Park, CA 91303, Los Angeles County. This business is conducted by a married couple, s/ Vilma Sanchez, Wife, 7330 Eton Ave, Apt 108, Canoga Park, CA 91303; Gilbert C Sanchez, 7330 Eton Ave, Apt 108, Canoga Park, CA 91303. This statement was filed with the County Clerk of Los Angeles on 6/4/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 120226 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Hairhims, 17809 Halsted Street, Apt 310, Northridge, CA 91325, Los Angeles County. This business is conducted by an individual, s/ Oscar Zenteno, Owner, 17809 Halsted Street, Apt 310, Northridge, CA 91325. This statement was filed with the County Clerk of Los Angeles on 6/4/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 120255 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Red Light Furniture, 6660 Whitsett Ave #201, North Hollywood, CA 91606, LA County. This business is conducted by an individual, s/ Ruben Arutyunyan, Owner, 6660 Whitsett Ave #201, North Hollywood, CA 91606. This statement was filed with the County Clerk of Los Angeles on 6/4/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 02/2019. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 120804 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Sandy's Southern Flav Pecan Pralines; Sandy's California Rummage, 8533 Columbus Ave #36, North Hills, CA 91343, Los Angeles County. This business is conducted by an individual, s/ Cassandra Annette Ivory, Owner, 8533 Columbus Ave #36, North Hills, CA 91343. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 120971 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Direct Builders, 11853 S Inglewood Ave, Hawthorne, CA 90250, Los Angeles County. This business is conducted by a corporation, s/ Vitali Elkabetz, CEO, Team of V. E Inc., 8847 Alcott. St., Los Angeles, CA 90035; California corporation; articles of incorporation no. 4259567. This statement was filed with the County Clerk of Los Angeles on 6/5/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 06/2024. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 121860 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as 470 Scratch Daytime Travel League, 26840 Circle of the Oaks, Newhall, CA 91321, LA County. This business is conducted by an unincorporated association other than a partnership, s/ Mary Ann Fernandez, General Partner, 26840 Circle of the Oaks, Newhall, CA 91321; Patricia Diluigi, 26840 Circle of the Oaks, Newhall, CA 91321. This statement was filed with the County Clerk of Los Angeles on 6/6/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: 09/2004. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024
2024 083462 FICTITIOUS BUSINESS NAME STATEMENT The following person(s) is (are) doing business as Taggin' Bags; Tagging Bags, 19540 Lanark St., Reseda, CA 91335, Los Angeles County. This business is conducted by a limited liability company, s/ Wilfred German, CEO, Eoneys Clothing Company, LLC, 19540 Lanark St., Reseda, CA 91335; CA LLC. This statement was filed with the County Clerk of Los Angeles on 4/17/24. The Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. The registrant commenced to transact business under the fictitious business name(s) listed above on: n/a. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the right of another under Federal, state or common law (see Section 14411 ET SEQ., Business and Professions Code) 6 - 13, 20, 27 & 7 - 4 - 2024

SUMMONS
CASE NUMBER 24SMCV01614
NOTICE TO DEFENDANT (AVISO AL DEMANDADO):**HOJJATOLLAH HEMMATI GOLSEFIDI, and DOES 1 through 10,Inclusive**
YOU ARE BEING SUED BY PLAINTIFF (EL NOMBRE DEL DEMANDANTE ES): **JAMES WILLIAMS**

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.
Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales.

The name and address of the court is: (El nombre y direccion de la corte es): Santa Monica Courthouse, 1725 Main Street, Santa Monoica CA 90401. The name, address and telephone number of the petitioners attorney or the petitioner without an attorney, are(El nombre, direccion y el numero de telefono del abogado del demandante, o del demandante si no tiena abogado, son): Richard Lubetzky, Esq., 2121 Avenue of the Stars, Suite 800, Los Angeles CA 90067 (310) 407-5350
Date: 04-5-2023 By David W. Slayton, Executive Officer/Clerk of the Court by J. Hernandez, Deputy Clerk Valley Vantage 6-13,20, 27 / 7-4 - 2024

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NO. 24VECP00277
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES TO ALL INTERESTED PERSONS:
Petitioner(s): Jeisy Gonzalez Damas filed a petition with this court for a decree changing names as follows:
Present Name: Jeisy Gonzalez Damas Proposed Name: Jeisy Correa
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
NOTICE OF HEARING: 8/12/24, Time: 8:30 am; Dept. 107; Room 107; Superior Court of California, County of Los Angeles, Van Nuys Courthouse East, 6230 Sylmar Ave, Van Nuys, CA 91401. Dated: 6-26-2024. By Virginia Keeny, Judge of the Superior Court; by David W. Slayton, Executive Officer/ Clerk of Court; by C. Haroutunian, Deputy.
Valley Vantage 7-4, 11, 18 & 25 - 2024

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